

EuroCIS 2025 expands its position as the leading retail technology trade fair

EuroCIS 2025, The Leading Trade Fair for Retail Technology, draws to a close with consistently positive results after three intense trade fair days. With 500 exhibitors from 37 nations, EuroCIS 2025 was completely booked and was the biggest event since the inception of the trade fair. Over 14,000 trade visitors from 95 countries came to Düsseldorf.

“EuroCIS has further strengthened its position as Europe’s leading trade fair for retail technology in 2025 and proven yet again that it is an indispensable platform for both exhibitors and decision-makers in retail. With its clear focus on retail technologies and its high international attendance, EuroCIS is the ideal platform for the retail-tech community to experience innovations and exchange on the latest solutions to retail challenges,” sums up Chief Operating Officer Marius Berlemann. More than half the trade visitors are involved in purchasing decisions in a decisive capacity and plan concrete investment.

“EuroCIS has once again shown that it is the indicator for technology trends in retail. In addition to the megatopic of AI, which permeates all segments, the many exhibitors in the seamless checkout area with their diverse checkout solutions, ever richer ESLs, smart shopping trolleys and the automation of store processes show how strongly retailers are focusing on increasing efficiency and digitalisation,” says Michael Gerling, Managing Director of EHI Retail Institute. Customer centricity was another key topic focusing on technologies for personalised approach and omnichannel integration. Trade visitors were also able to discover innovations in loss prevention, smart shelving, smart energy control or cross-outlet payment solutions not forgetting retail-media systems and service robots at the Düsseldorf exhibition halls.

Commenting on this Elke Moebius, Director EuroCIS, says: “Artificial intelligence continues to be one of the dominant themes of EuroCIS. This, however, no longer just includes such classic applications as replenishment, pricing, forecasting and inventory. Generative AI, such as ChatGPT, marks a new milestone that further accelerates and simplifies operational processes in the retail sector and is strongly focussed on



customer orientation. It is fascinating to watch just how innovative the sector is, re-thinking the old and developing solutions that add value for both the major retail groups and micro-enterprises.” The 16th edition of the trade fair again offered numerous solutions in such areas as connected retail and smart stores enabling retail companies to ideally gear up for current and future challenges.

EuroCIS also provided a comprehensive supporting programme in 2025 again: exciting lectures and panel discussions featuring exhibitors and retail partners on three stages provided insights into pioneering technologies and business strategies as well as best practices. “With our new Special Areas on Food Service Innovation and Cybersecurity we have made highly topical offers for retail which we would like to expand further in future,” explains Elke Moebius. At the Start-up Hub 18 young companies showcased their innovative solutions and technologies. Highlights also included the presentations of the retail awards and the Wissenschaftspreis by the EHI, European Retail Institute, honouring forward-looking technology solutions and scientific works. The highly popular Guided Innovation Tours again provided targeted insights into the most relevant innovations at the trade fair.

Exhibitors were also extremely satisfied with their very busy stands, the high international attendance as well as the high quality of leads.

Klaus Schmid, Senior Vice President ITAB Germany

“EuroCIS has again provided impressive proof of its international relevance and pioneering spirit. It is especially positive to note that our world premiere was received very well. Together we have shaped the future and are looking forward to EuroShop in 2026!”

Panagiotis Karasavoglou, Executive Director Enterprise Sales, Payone

“EuroCIS is really an absolute highlight for us because the whole industry and all experts are present. We meet service providers, technology vendors, retailers as well as peers and can swap ideas with them. This bandwidth makes EuroCIS so powerful as a central hub and point of contact. It is not so much about individual products but about getting a feel for what’s up in the industry and what the market needs.”



Matthias Hofmann, Retail Media Lead DACH, Scala

“Compared to last year, the quantity and quality of visitors has once again improved significantly; we had many retailers and retail brands at our stand. EuroCIS is an integration trade fair with an IT focus, but we are now also seeing more contacts from marketing and sales, which is also very important for us”.

Find a review of EuroCIS at www.eurocis-tradefair.com/finalreview. The next EuroCIS will be held as part of [EuroShop 2026](#) in Düsseldorf from 22 to 26 February 2026. The next stop of the retail sector will be [in-store asia](#) in Mumbai from 22 to 24 May 2025.

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February 2025

