

# EuroCIS

THE LEADING TRADE FAIR FOR

RETAIL TECHNOLOGY 18 – 20 FEB 2025

DÜSSELDORF, GERMANY

[eurocis.com](https://eurocis.com)

**CHECK-IN** ▶

STILL GOING BEYOND TODAY:

**WELCOME TO**

**EURO CIS 2025!**

# GO BEYOND FULFILLED EXPECTATIONS. GO FOR AWESOME SUCCESS.

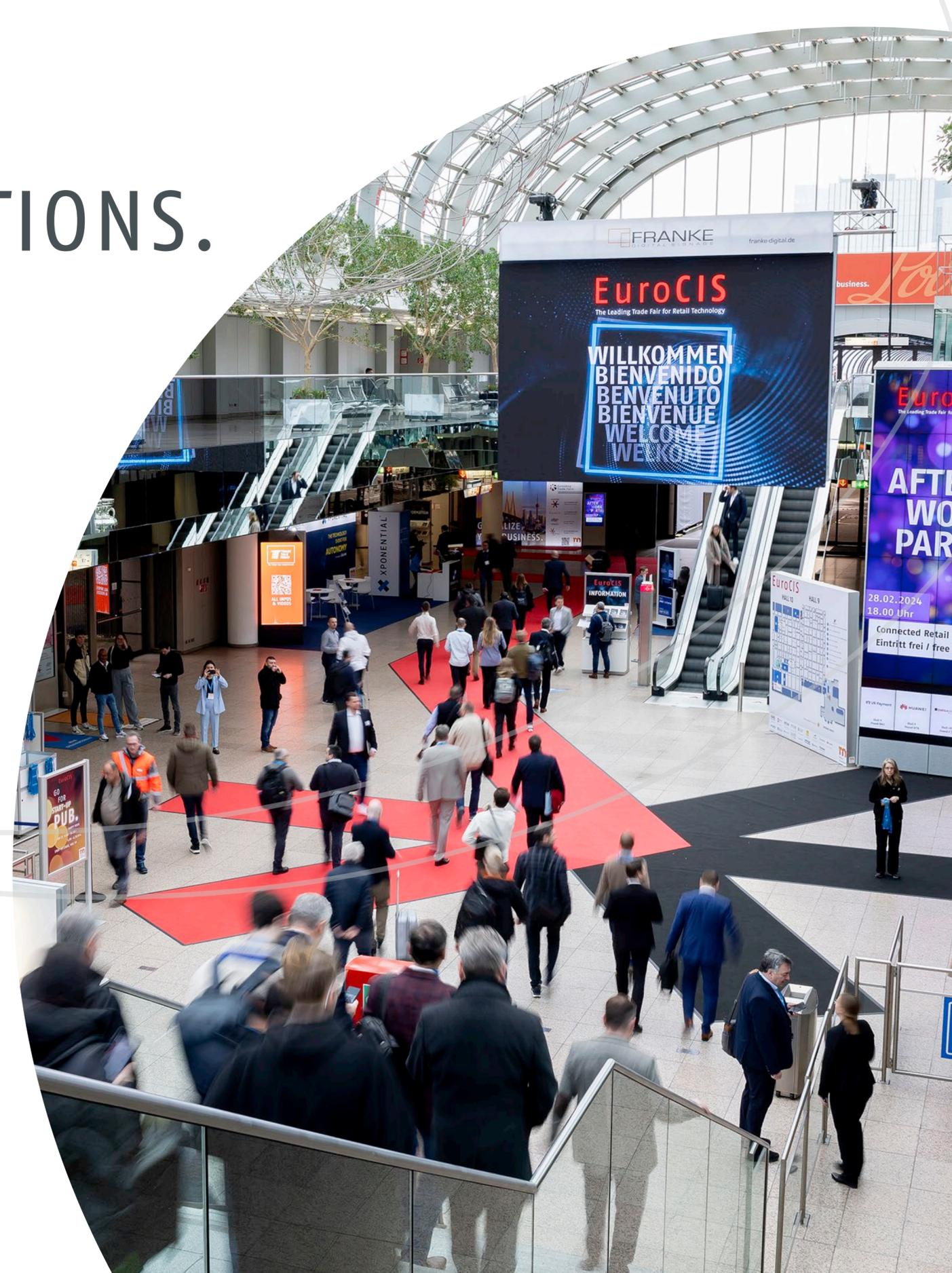
EuroCIS: in 2025 once again the most important trade fair for retail technology in Europe.

Show how you and your company can help retailers shape and secure their future. With your ingenuity and imagination, your solutions and products.

At EuroCIS 2025, from 18 to 20 February, in Halls 9 and 10 at Messe Düsseldorf.

**EUROCIS 2025. CONNECTED. INNOVATIVE. SMART.**

Trade fair registration  
and preparation



# GO BEYOND VISITORS. GO FOR VERY SPECIAL PEOPLE.

They are really something special, these people who come to EuroCIS.

Full of curiosity and drive, pioneering spirit and vision. People who want to drive progress in the industry. Who are on their way to the digital future of retail. With you as an exhibitor, this will succeed.

After all, you and your company are no less special than your audience: specialised in precisely those special ideas and applications that retailers need to continue to be successful in the world of tomorrow.

So welcome to the EuroCIS community.



## Quality of trade visitors

**50%** from retail and wholesale

**48%** Top management

**23%** Middle management



70% of exhibitors rated EuroCIS 2024 as very good and intend to participate again

## FORECAST EURO CIS 2025

**500+**  
EXHIBITORS FROM  
MORE THAN **40**  
COUNTRIES

NET  
EXHIBITION  
SPACE:  
**15,000** sqm

RECORD 2024:  
**13,714**  
VISITORS  
FROM **97** COUNTRIES



# GO BEYOND TARGET GROUP. GO FOR THE IDEAL AUDIENCE.

EuroCIS 2025: Contracting event for the industry's high-profile players.

Exhibitors regularly rave about the extremely high quality of the EuroCIS trade visitors. In 2025, you can therefore count on highly professional users and top decision-makers from these sectors:

- Retail across all sectors
- Wholesale and franchise centres
- Financial services and banks
- Hospitality/food service/system catering
- Leisure industry (parks, cinemas, event organisers, sports clubs, etc.)
- Service providers from the IT, e-commerce and payment sectors
- Security industry

At your exhibition stand!

# GO BEYOND CONTACTS. GO FOR PERFECT MATCHES.

The range of products and services at EuroCIS 2025 consistently reflects the needs of the industry. Look forward to profitable matches between what you offer and what retailers are looking for. And in these categories:

- Connected Retail
- Seamless Checkout
- Analytics
- Payment
- Merchandise & Supply Chain Management
- POS Software & Hardware
- Human Resource Management
- Digital Marketing
- Pricing
- Infrastructure & Connectivity
- Robotics
- Security & Loss Prevention
- Cash Management
- Smart Energy Management
- Research & Consulting



The background features a complex, abstract pattern of blue and white dots. These dots are arranged in concentric, overlapping arcs that create a sense of depth and movement, resembling a tunnel or a data stream. The overall color palette is a gradient of blues, from deep navy to light cyan, with white highlights. The text is centered and rendered in a clean, white, sans-serif font.

GO BEYOND  
QUESTIONS.



# GO FOR SOLUTIONS: **HOT TOPICS.**

The five major topics of the future in retail are also five questions for you. The industry needs answers in the form of solutions for

ARTIFICIAL INTELLIGENCE

CUSTOMER CENTRICITY

SMART STORE

SMART ENERGY MANAGEMENT

CYBERSECURITY

If you cover one or more of these five hot topics,  
you belong at EuroCIS 2025.

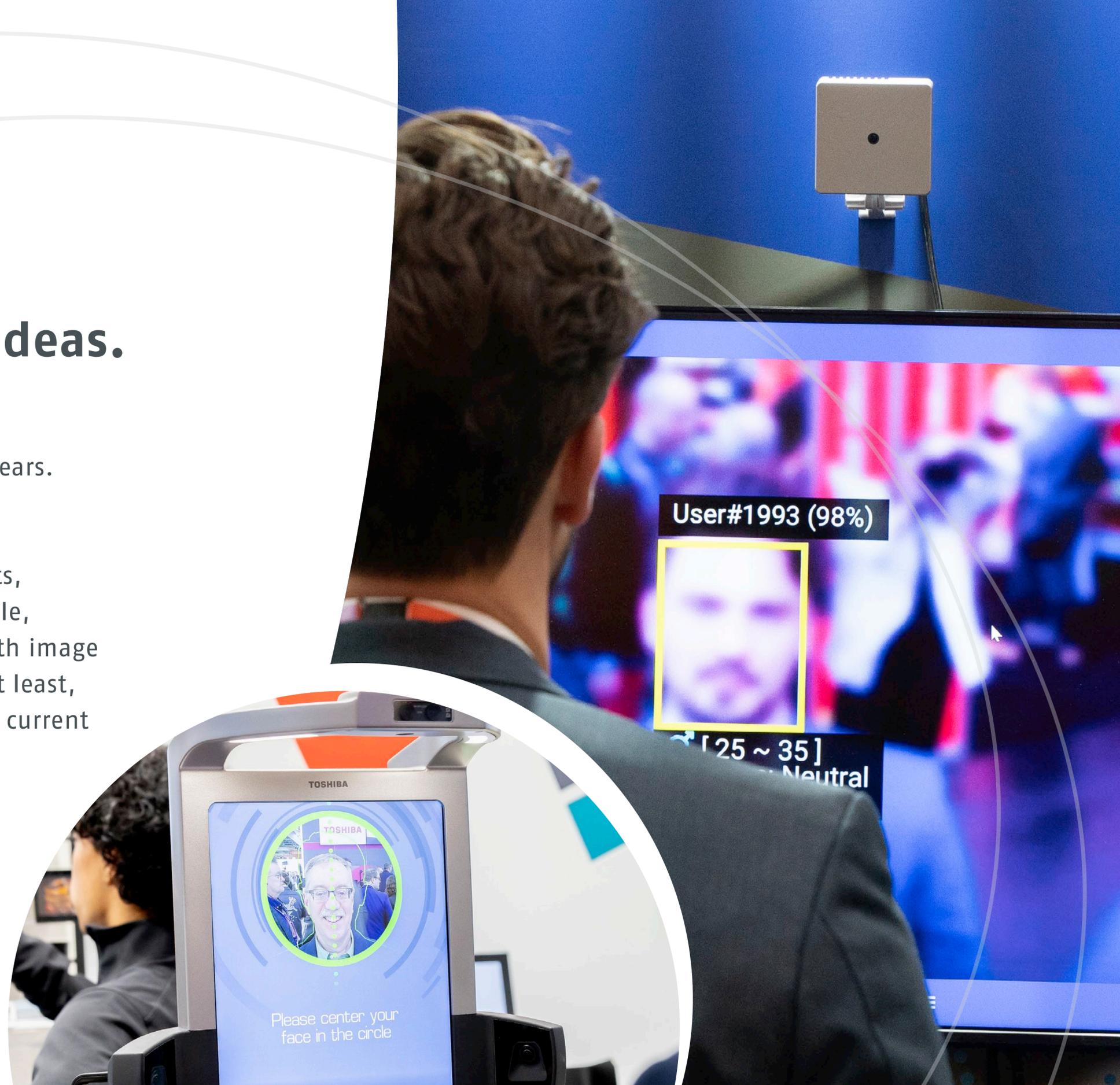
# ARTIFICIAL INTELLIGENCE

## Inspire with futuristic ideas.

The use of artificial intelligence: one of the most important technological challenges of the coming years. Retail becomes **retail**.

For example, when analysing data for sales forecasts, product range management and pricing. For example, with generative AI and tools such as ChatGPT. Or with image recognition and sensor technology. And last but not least, process automation in shops to compensate for the current shortage of skilled labour.

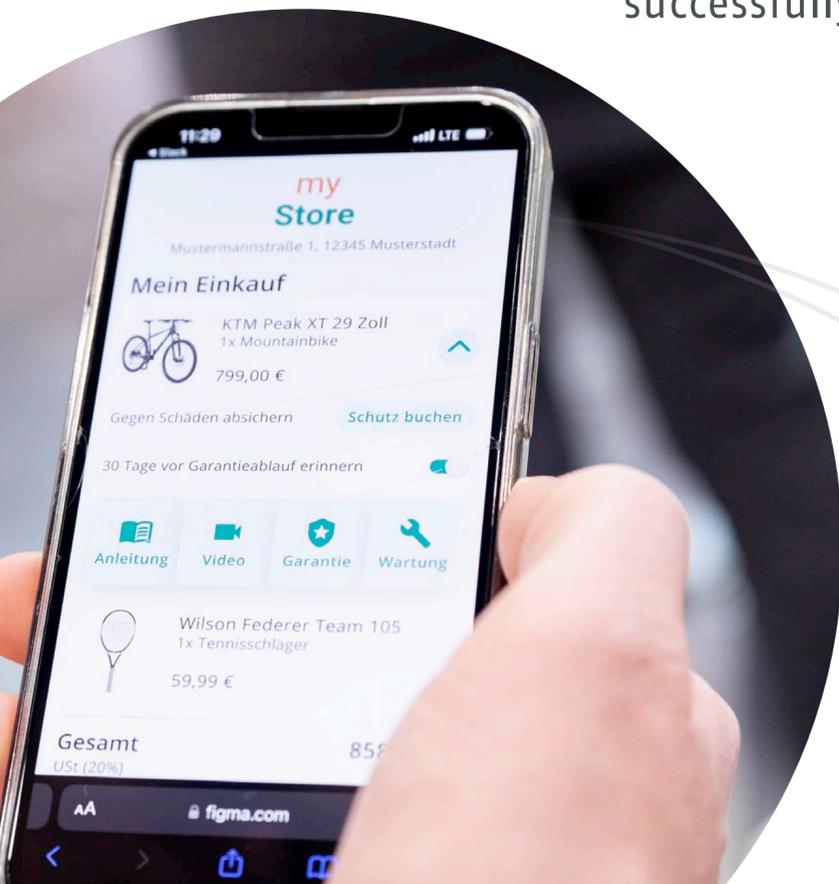
As you can see: Your expertise is urgently needed. And your pioneering ideas.



# CUSTOMER CENTRICITY

## Create new customer relations.

Reach your customers better. Understand your customers better. Increase your customer loyalty. Service, loyalty, personalisation – show retailers how to successfully focus on customers.



# SMART STORE

## Revolutionize shopping behaviour.

Brick-and-mortar shops are getting smarter. And customers with them. Showcase the equipment for the stores of tomorrow: intelligent, automated, consistently digital.



# Sustainable

## SMART ENERGY MANAGEMENT

### **Save energy sustainably.**

Retailers want and need to save on energy and costs. It's all about efficient control, precise monitoring and flexible adjustment of energy consumption. In short: your expertise is urgently needed.

# 24/7 SMART



# MANDATE

## CYBERSECURITY

**Become a safety superhero.**

Cyberattacks are increasingly becoming an existential threat. Support retail companies in protecting their own infrastructure, customers and supplier data - with efficient emergency mechanisms.





GO BEYOND  
**ONSITE**  
PROGRAMS.

# GO FOR EUROOCIS SPECIALS.

Benefit from other top events at the Top Event: Start-up Hub, Food Service Innovation Hub, Stages, Awards, Guided Retail Technology Innovation Tour.



# START-UP HUB TOTAL BREAKTHROUGH.

Do you count yourself among the young and wild at Retail Technology? Then this exclusive special area is your launch pad to success.

Because EuroCIS 2025 is your ideal business connection to the world of retail. You can look forward to inspiring encounters, intensive communication and professional discussions with international decision-makers and experts.

More about the  
start-up hub



# FOOD SERVICE INNOVATION HUB SERVING FOOD INNOVATIONS.

Premiere at EuroCIS 2025: **FOOD SERVICE INNOVATION HUB.**  
Here you can take food service in retail to the next level.

Present your solutions and innovations for food service in smart stores to the industry - e.g:

- Automated checkout systems
- Digital ordering systems and menu boards
- Intelligent vending machines
- Mobile ordering and pick-up cabinets
- Cooking robots

Look forward to inspiring encounters, intensive communication and professional discussions with experts from the world of international retail and its partners!

More about the Food  
Service Innovation Hub





# GO FOR PERFORMANCE, DISTINCTION, AWARENESS.

Stages, Awards, Guided Retail Technology Innovation Tour:  
for your expertise, your concepts, your innovations.

## A STAGE SET FOR YOU.

Present your expertise and knowledge to a wide audience  
as a speaker. Contact the EHI Retail Institute for this:

### BLUE STAGE

Victor Manuel Guerra  
Guerra@ehi.org  
+49 221 57993-707

### RED STAGE

Cetin Acar  
acar@ehi.org  
+49 221 57993-12

## EXCLUSIVE SELF-PRESENTATION.

### The 'Guided Retail Technology Innovation Tour':

Here, high potentials are guided to the participating trade fair stands.  
Including yours? Then submit your innovations  
now to Joachim Pinhammer: [innovation@pinhammer.de](mailto:innovation@pinhammer.de)



# EUROCIS AWARDS 2025 WELL DESERVED FAME.

Signs of excellence – the Awards 2025. Two high-calibre award ceremonies with an outstanding reputation:

The **retail technology awards europe (reta)** recognise outstanding technology solutions in the retail sector.

The **science prize** from the EHI Foundation and GS1 Germany goes to young scientists, academic chairs and start-ups for excellent scientific, retail-relevant work and projects.

Does your concept have what it takes to win the award?  
Then get in touch with our partner EHI Retail Institute:

reta europe





# GO FOR AN OUTSTANDING PARALLEL EVENT!

Finally, also in Europe: the trade fair for autonomy and robotics. Experts have been meeting here for decades. From 2025, XPONENTIAL Europe will be held every year as an **independent parallel event to EuroCIS**. Utilise this potential for your international success and tap into new markets, contacts and business areas. Because:

XPONENTIAL Europe will be the new leading forum for unmanned systems and robotics in all areas of autonomous technology. It brings together all the key players and drives forward pioneering innovations – across the entire autonomy value chain.

From OEMs to start-ups, companies specialising in autonomous systems, composite materials and technical components will present themselves here.

# GO BEYOND WAITING. BOOK NOW FOR EUROCCIS 2025.

## TAKE ADVANTAGE OF THE BENEFITS OF EARLY BOOKING OF YOUR EXHIBITION STAND.

- Discounted early booking rate.
- Priority treatment for stand placement for exhibitors who were present at EuroCIS 2024 and EuroShop 2023 in the Retail Technology segment.
- Possibility to apply for a free speaker slot on our stages.

Become  
an exhibitor



## INFORMATION ON THE STAND PRICES

(Stand type – space only – until the registration deadline 05.09.2024\*):

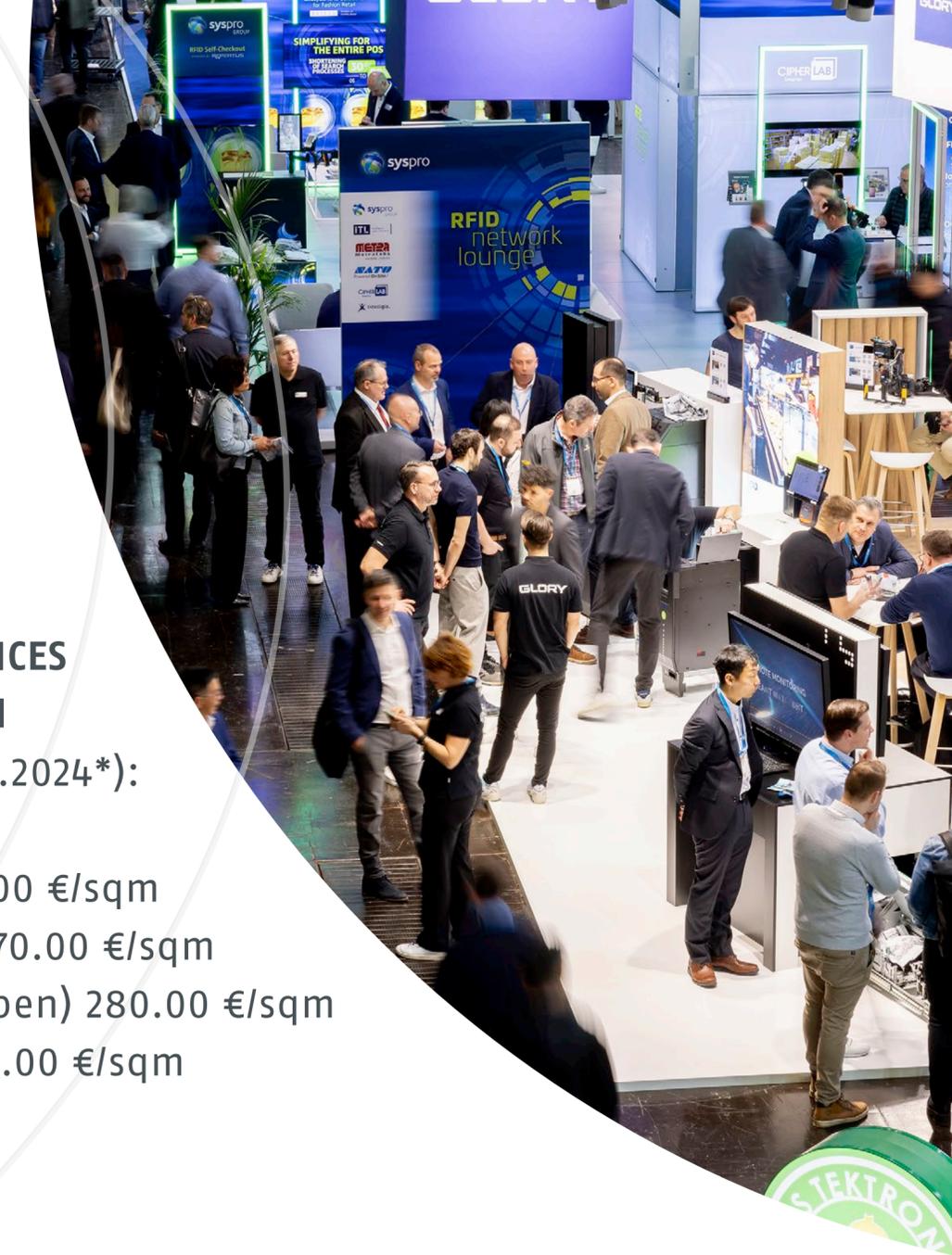
- Row stand (1 side open) 260.00 €/sqm
- Corner stand (2 sides open) 270.00 €/sqm
- End of block stand (3 sides open) 280.00 €/sqm
- Island site (4 sides open) 290.00 €/sqm
- Outdoor section 120.00 €/sqm

Standkosten-  
rechner



All prices plus VAT

\*From 06.09.2024, the prices per square meter will increase by EUR 10 in each case.



# GO BEYOND EXHIBITOR SERVICE. GO FOR INDIVIDUAL SUPPORT.

PROFESSIONAL, PERSONAL, EFFICIENT – OUR TEAM FOR YOUR SUCCESS AT EURO CIS 2025:



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YOUR MOST IMPORTANT DATES:

- 14.08.2024  
OOS Live
- 06.09.2024  
Start of hall planning
- 11.09.2024  
Dispatch of admission  
and information about your  
trade fair participation
- 30.10.2024  
Dispatch of invoices  
(stand rental & advance payment)

Online  
application



Fair profile  
2024



Arrival,  
Accommodation



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Messe  
Düsseldorf