EuroCIS

THE LEADING TRADE FAIR FOR
RETAIL TECHNOLOGY **16 – 18 FEB 2027**
DÜSSELDORF, GERMANY
eurocis.com

FOOD SERVICE INNOVATION HUB

IN 2027 YOU CAN TAKE FOOD SERVICE IN RETAIL TO THE NEXT LEVEL.

EuroCIS is Europe's No. 1 trade fair for retail technology. EuroCIS allows your business to connect with the world of retail, showcasing a powerful range of new and innovative ideas and you can be a part of it in 2027.

FOOD SERVICE INNOVATION HUB: EXCLUSIVE AND DESIGNED FOR YOU.

Come and present your solutions to the industry. The Food Service Innovation Hub special area is the perfect place for you if you offer innovations for food service in smart stores, e.g.:

- **Forecast systems:** Food forecast, order optimisation, forecasting, food waste reduction, staff scheduling, product availability, AI
- **Digital ordering:** Self-order terminals, click & collect ordering, voice commerce, voice assistants
- **Payment:** Automatic checkout systems, RFID, fingerprint, facial recognition
- **Vending:** Smart snack and beverage vending machines, kiosk systems, vending machine kiosks
- **Robotics:** Cooking robots, baking robots, – salad robots, barista robots, service robots, ghost kitchen

Look forward to inspiring encounters, intensive discussions and professional conversations with experts from the world of international retail and its partners.

Your audience will come from the following areas:

- Top management with decision-making authority Corporate management
- Marketing
- Shop fitting/design
- Research/development

Take advantage of this high quality – for new, long-term contacts. Attend – and do business

FOOD SERVICE GOES INNOVATION. YOUR OPPORTUNITY TO BE A PART OF THIS AT EUROCIS 2027.

If you are still wondering why you should be an exhibitor at the most important retail technology event, here are a few more good reasons:

- The food service industry is undergoing a significant transformation phase due to the rapid advance of digitalisation.
- A number of technological innovations are helping to improve the customer experience, rationalise internal processes and increase efficiency.
- Digitalisation is revolutionising the way in which consumers will be supplied with freshly prepared food and dishes in the future. Digital signage and self-service applications are being used, for example: Digital signage and self-service applications, automated and smart checkout and payment solutions, intelligent appliance control and robotic applications in kitchens and customer service.

FOOD SERVICE INNOVATION HUB: VISUALLY STRIKING.

We ensure that the special area catches the eye – and with it, your booth:

- Stage special for additional action
- Special promotion for you as part of the promotion for the hub
- Additional marketing campaigns on social media, including LinkedIn, newsletters and EuroShop mag
- Station on the Guided Innovation Tours or press tours
- Eye-catching visualisations via banners and hanging displays.

The regular EuroShop stand/square metre prices apply.

FOR MORE INFORMATION AND FOR APPLYING PLEASE CONTACT:

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