

S1 Application Start-up hub

Page 1 of 2

Messe Düsseldorf GmbH
U3-P6 / EuroShop-Team
Postfach 10 10 06
40001 Düsseldorf
Germany

For use by Messe Düsseldorf only:	1.0
Kunden-Nummer	<input type="text"/>
Auftragsnummer	<input type="text"/>
Online-Anmeldung ID	<input type="text"/>



EuroShop

THE WORLD'S NO.1 RETAIL
TRADE FAIR 22 – 26 FEB 2026
DÜSSELDORF, GERMANY
www.euroshop.de

Start-up hub

Phone: +49 211 4560-523

E-mail: PaessensJ@messe-duesseldorf.de

Website: www.euroshop-tradefair.com

EuroShop Start-up hub

1 Company and address of the exhibitor* (contract partner/service recipient* of Messe Düsseldorf GmbH)

! Our media partner will contact you regarding your catalogue/website presentation in good time.

Company **

Street **

Post Code ** City **

P.O. Box ** Post Code **

Country / Region **

Company phone ** Company fax **

Our parent company is located (country)

Website **

Company E-Mail **

Our contact person – first name/surname Phone

E-Mail Fax

Our Managing Director – first name/surname

Our order number

VAT ID

I herewith confirm that the company (= exhibitor) is an entrepreneur and that all future services of Messe Düsseldorf GmbH will exclusively be purchased for our business. In addition only for companies within EU: I herewith confirm that all future services of Messe Düsseldorf GmbH will be purchased under the explicit use of the VAT-ID No. above mentioned.

Legal (corporate) structure

2 Product categories (Form B)

Please note that product codes are not automatically listed in the catalogue!

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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Main area of presentation**
(list one only):

3 Participation at the Start-up hub

3.1 Conditions of participation (please fill in)

Founding year of
the Start-up:

Employees:

Annual turnover above € 10 million: ☐ Yes ☐ No

3.2 Exhibitor package

The exhibitor package incorporates the following:

- approx. 11sqm booth
- 1 exhibitor graphic W*70 x H*100 cm
- 2 bar stools
- 1 table
- 1 graphic wall W*200 x H*300 cm (net design area 120 x 300 cm)
- 1 counter W*80 x D*40 x H*110 cm lockable
- 1 bin
- WIFI voucher for one user (2Mbit/s)
- AUMA fee
- Media fee
- Waste-disposal fee
- 3 exhibitor passes
- 1 speaker slot on the Back Stage

Total price: 4,750.– €

It is not permitted to bring your own stand construction systems, roll-ups or screens. No objects may be attached to the walls or the counter. Exhibitors may only bring their own exhibits with prior written approval before the start of the event. Please note that any damage to the stand construction system provided will be charged to the exhibitor.

3.3 Invoice revision (to the extent permitted by law) Invoice revisions requested by you Fee of € 50.00 per revision

In the absence of any statutory ruling to the contrary, all prices are to be understood as subject to German turnover tax at the statutory rate.

* after notification of admission by Messe Düsseldorf GmbH

** The basic entry in the catalogue and on the Internet includes company name, address, and contact information, as well as the main area of presentation mentioned. You will receive additional catalogue and portal entry options from the respective publisher after notification of admission.

Please re-enter details

Company	
Post Code	City

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Start-up hub**EuroShop Start-up hub****4 Third party authorised signatory for all legally binding actions for the exhibitor – after being approved as an exhibitor (incl. authority to accept legal documents)**

Third party authorized signatory cannot however be considered as the exhibitor.

To be completed only if different from company address above.

Company	
<input type="checkbox"/> <input type="checkbox"/>	
Name – first name/surname	
Street	
Post Code	City
Country / Region	
Phone	Fax
E-Mail (Important - your future online name)	

5 Invoicing (choose only one)

- ☐ **Electronic invoicing:**
(pursuant to clause 3 of the General Terms of Participation)
Would you email us the Messe Düsseldorf invoice, with the PDF file attached. For VAT regulatory reasons invoices will always be issued to the exhibitor listed under item 1.
The exhibitor guarantees proper invoice processing by the recipient.
Please send the electronic invoice to us at the following e-mail address:

via e-mail to _____

or

- ☐ **Invoicing by mail:**
We prefer receiving the invoice by mail. For VAT regulatory reasons invoices will always be issued to the exhibitor listed under item 1.

☐ to the address of the exhibitor listed under item 1☐ to the following billing address

Company	
Street	
Post Code	City
Country / Region	

6 Comments

We agree to the exclusive application of the stipulations as set out in the Conditions of Participation as well as in the Agreement on Contract Data Processing according to Article 28 Regulation GDPR in conjunction with the Agreement on the transfer of personal data to third countries (EU-Standard contractual clauses).

The place of performance for all mutual obligations and, in accordance with the aforementioned Conditions of Participation, the place of jurisdiction shall be Düsseldorf, Germany, or, at the discretion of Messe Düsseldorf GmbH, the registered office of the exhibitor.

Place, Date

Legally binding signature and company stamp of the exhibitor listed under 1

Messe Düsseldorf GmbH processes personal data relating to you. You can find more information – also on your rights – in the privacy policy of Messe Düsseldorf GmbH available at https://www.messe-duesseldorf.com/Privacy_policy_2.

We would like to send you e-mail advertising for goods and services of our company that are similar to those that are the subject of the contract to be concluded here. If you prefer not to receive said advertising you may object to it anytime by sending an e-mail to privacy@messe-duesseldorf.de or by using the "unsubscribe-button" contained in each e-mail without costs arising by virtue thereof, other than transmission costs pursuant to the basic rates.

Irrespectively of this, you may in principle, i.e. subject to legal restrictions, at any time object to the processing of your personal data either on the aforementioned website, via e-mail to privacy@messe-duesseldorf.de or via postal mail to Messe Düsseldorf GmbH, G2-RV, PF 101006, 40001 Düsseldorf, Germany.



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1

Store Fitting, Store Design & Visual Merchandising

1.1

Store Design

- 1.1.1 Store Architecture & Design
- 1.1.2 Store Planning
- 1.1.3 Digital Planning Systems
- 1.1.4 Project Management

1.2

Visual Merchandising

- 1.2.1 Mannequins & Figures
- 1.2.2 Coat Hangers
- 1.2.3 VM Services
- 1.2.4 VM Software

1.3

Shop Fitting

- 1.3.1 Seating
- 1.3.2 Presentation Tables
- 1.3.3 Mirrors & Mirror Systems
- 1.3.4 Confection & Sales Stands
- 1.3.5 Changing Rooms
- 1.3.6 Sales Containers
- 1.3.7 Sales Counters
- 1.3.8 Showcases
- 1.3.9 Wall Systems
- 1.3.10 Shelving Systems
- 1.3.11 Heavy Duty Shelving
- 1.3.12 Indoor Children's Playgrounds
- 1.3.13 Free Standing Fixtures
- 1.3.14 Customer Guidance Systems

1.4

Shopping Trolleys & Baskets

- 1.4.1 Shopping Trolleys
- 1.4.2 Shopping Baskets
- 1.4.3 Parking Boxes
- 1.4.4 Cleaning
- 1.4.5 Castors & Wheels
- 1.4.6 Accessories

2

Materials & Surfaces

2.1

Flooring

2.2

Floor-cleaning Equipment

2.3

Surface Materials

2.4

Wall Claddings

2.5

Ceiling Systems

2.6

Construction Materials

2.7

Armatures

2.8

Acoustic Solutions

3

Lighting

3.1

Lights

- 3.1.1 Exterior Lighting
- 3.1.2 Accent & Effect Lighting

3.1.3

General or Ambient Lighting

3.1.4

Facade Lighting

3.2

Lamps

3.2.1

Operating Devices

3.2.2

LED Lamps

3.3

Lighting Design & Concepts

3.4

Lighting Control Systems

4

Food Service Equipment

4.1

In-store Baking Stations

4.2

Baking & Pizza Ovens

4.3

Deep Fryers

4.4

Combi Steamers

4.5

Rotisseries & Grills

4.6

Dishwashers

4.7

Packaging Machines

4.8

Coffee Machines

4.9

Ice Cream Machines

4.10

Slicing Machines

4.11

Peeling- & Cutting Machines

4.12

Lettuce & Vegetable Washing Machines

4.13

Juicers

4.14

Other

5

Refrigeration

5.1

Refrigerated Cabinets

5.2

Freezer Cabinets

5.3

Refrigerated Counters

5.4

Ready-to-connect Solutions

5.5

Refrigeration Unit Accessories

5.6

Refrigerated & Deep-freeze Storage

5.7

Cold Rooms & Deep-freeze Rooms

5.8

Refrigeration Control systems

5.9

Refrigeration plants & Systems

5.10

Heat Recovery Systems


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5.11 Equipment for Cold Storage Rooms

5.12 Instore Farming

6 Retail Marketing

6.1 Digital Marketing

6.1.1 Loyalty Management

6.1.2 Mobile Marketing

6.1.3 Mobile Couponing

6.1.4 Digital Signage

6.1.5 Instore Navigation

6.1.6 Location Based Services

6.1.7 POS Kiosk Systems

6.1.8 Instore Audio

6.1.9 Screens & LED Walls

6.1.10 Intelligent Changing Rooms

6.1.11 Marketing Agencies

6.2 Fragrance Marketing

6.3 POS/POP Displays

6.3.1 Acrylic & Plastic

6.3.2 Cardboard

6.3.3 Paperboard

6.3.4 Metal

6.3.5 Permanent & Semi-permanent Displays

6.3.6 Temporary Displays

6.4 Printing, Signage & Decoration

6.4.1 Ceiling Hangers

6.4.2 Foils & Adhesive Texts

6.4.3 Decorative Elements

6.4.4 Light Boxes

6.4.5 Illuminated Lettering

6.4.6 Illuminated Banners

6.4.7 Light Decoration & Accessories

6.4.8 Price Labeling

6.4.9 Product Labeling

6.5 Outdoor Advertising

6.5.1 Inflatable Advertising Media

6.5.2 Digital Advertising Systems

6.5.3 Large Banners & Facade Cladding

6.5.4 Poster Advertising

6.5.5 Promotional Vehicles

6.6 Mobile POS

6.6.1 Sales Vehicles

6.6.2 Sales Pavilions & Stands

6.6.3 Tents

6.7 Advertising Material

6.7.1 Flags

6.7.2 Carrier Bags

6.7.3 Promotional Items

7 EuroCIS

7.1 Connected Retail

7.1.1 Omnichannel Integration

7.1.2 Click & Collect Solutions

7.1.3 Online Shop Systems & Platforms

7.1.4 Online Marketing Solutions

7.1.5 Fulfillment & Logistics

7.2 Seamless Checkout

7.2.1 Self-Checkout

7.2.2 Self Scanning / Scan & Go Solutions

7.2.3 Autonomous Stores

7.2.4 Smart Vending

7.3 Analytics

7.3.1 CRM & Customer Centricity

7.3.2 Forecasting & Replenishment

7.3.3 Pricing

7.3.4 Instore Analytics

7.3.5 Customer Frequency Measurement

7.3.6 Auditing & Controlling

7.3.7 Fraud & Loss Prevention

7.4 Payment

7.4.1 Card & EFT terminals

7.4.2 Contactless Payment

7.4.3 Mobile & Online Payment

7.4.4 Background Operation, Network Operation &

Processing

7.4.5 Chip Cards, Chip & Pin Solutions

7.4.6 Biometric Payment Systems

7.5 Merchandise & Supply Chain Management

7.5.1 ERP Systems & Platforms

7.5.2 Supply Chain Management

7.5.3 Inventory Management & Space Planning

7.5.4 Warehouse Management

7.5.5 Transportation Management

7.5.6 Rebate Management

7.6 POS Software & Hardware

7.6.1 POS Software

7.6.2 POS Systems / Checkouts

7.6.3 Mobile Computing

7.6.4 Scales & Scale Systems

7.6.5 Cash Handling & Management

7.6.6 POS Printer

7.6.7 Reverse Vending Machines

7.7 Human Resource Management

7.7.1 Workforce Management

7.7.2 Time-tracking Systems

7.7.3 Payroll & Accounting

7.7.4 E-Learning Software

7.8 Pricing

7.8.1 Electronic Shelf Labels (ESL)

7.8.2 Labels & Price Tags

7.8.3 Label Printer

7.9 Infrastructure & Connectivity

7.9.1 Network Management

7.9.2 Store Connectivity

7.9.3 Mobile Device Management

7.9.4 IoT Solutions

7.9.5 RFID Solutions

7.9.6 Smart Cameras

7.9.7 Sensors

7.9.8 Cybersecurity


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7.10**Robotics**

- 7.10.1 Service Robots
- 7.10.2 Cooking & Baking Robots
- 7.10.3 Cleaning Robots
- 7.10.4 Stocktaking & Inventory Control Robots
- 7.10.5 Warehousing & Order Picking Robots
- 7.10.6 Last mile / Delivery Robots & Drones

7.11**Security & Loss Prevention**

- 7.11.1 Electronic Article Surveillance
- 7.11.2 Customer Guidance Systems
- 7.11.3 Video Surveillance
- 7.11.4 Computer Vision
- 7.11.5 Security Tags

7.12**Cash Management**

- 7.12.1 Money Counting Systems
- 7.12.2 Coin & Banknote Counterfeit Detectors
- 7.12.3 Transport Services
- 7.12.4 Vaults & Safes

7.13**Smart Energy Management**

- 7.13.1 Intelligent Building Controls
- 7.13.2 Refrigeration System Controls
- 7.13.3 Energy Monitoring
- 7.13.4 Cloud-based System Controls
- 7.13.5 IoT Platforms & Cockpits
- 7.13.6 AI-based Forecasting Systems

8**Expo & Event Marketing****8.1****Trade Fair & Event Construction**

- 8.1.1 Trade Fair Construction Companies
- 8.1.2 Installation Companies
- 8.1.3 System Manufacturers
- 8.1.4 Suppliers for Trade Fair Construction
- 8.1.5 Stage Construction
- 8.1.6 Display Manufacturers
- 8.1.7 Modular Room Systems
- 8.1.8 Tents

8.2**Brand & Live Communication**

- 8.2.1 Brand Experience Agencies
- 8.2.2 Communication Agencies
- 8.2.3 Promotion Agencies

8.3**Technology**

- 8.3.1 Event Technology
- 8.3.2 Media & AV Technology
- 8.3.3 Content & Programming

8.4**Equipment**

- 8.4.1 Decoration & Decorative Construction
- 8.4.2 Flooring & Raised Floors
- 8.4.3 Double-deck Systems
- 8.4.4 Graphics, Lettering & Banners
- 8.4.5 Rental Furniture
- 8.4.6 Textiles, Foils & Sails
- 8.4.7 Wall & Ceiling Systems

8.5**Sustainable Solutions**

- 8.5.1 Stand Construction
- 8.5.2 Materials

8.5.3**Reporting & Compensation**

- 8.5.4 Transportation & Logistics
- 8.5.5 Decoration
- 8.5.6 Sustainability Certification

9**Energy Management, Building & Environmental Technology****9.1****Energy Management**

- 9.1.1 Energy Monitoring
- 9.1.2 Energy Supply & Services
- 9.1.2.1 Photovoltaics - Plants & Systems
- 9.1.2.2 Geothermal Energy - Plants & Systems
- 9.1.2.3 Load Management & Storage Systems
- 9.1.2.4 Energy Contracting
- 9.1.2.5 Other Services
- 9.1.3 Electromobility
- 9.1.3.1 Charging Stations
- 9.1.3.2 Charging Infrastructure
- 9.1.3.3 Software for System Operation
- 9.1.3.4 Maintenance & Service
- 9.1.3.5 Billing Systems

9.2**Building & Environmental Technology**

- 9.2.1 Heating, Ventilation and Environmental Engineering
- 9.2.2 Building Automation & Control Systems
- 9.2.3 Air disinfection & Air Hygiene
- 9.2.4 Environmental Management
- 9.2.4.1 Waste Containers & Recycling Bins
- 9.2.4.2 Waste Compactors & Shredders
- 9.2.5 Doors & Door Systems
- 9.2.6 Air Curtain Systems

10**Research & Consulting****10.1****IT consulting****10.2****Market Research****10.3****Associations, Research Institutes & Universities****10.4****Publishers & Trade journals****10.5****Training & Education**