

EuroShop

All Dimensions
of Success

The World's No. 1 Retail Trade Fair

5 – 9 March 2017

Düsseldorf • Germany • www.euroshop.de



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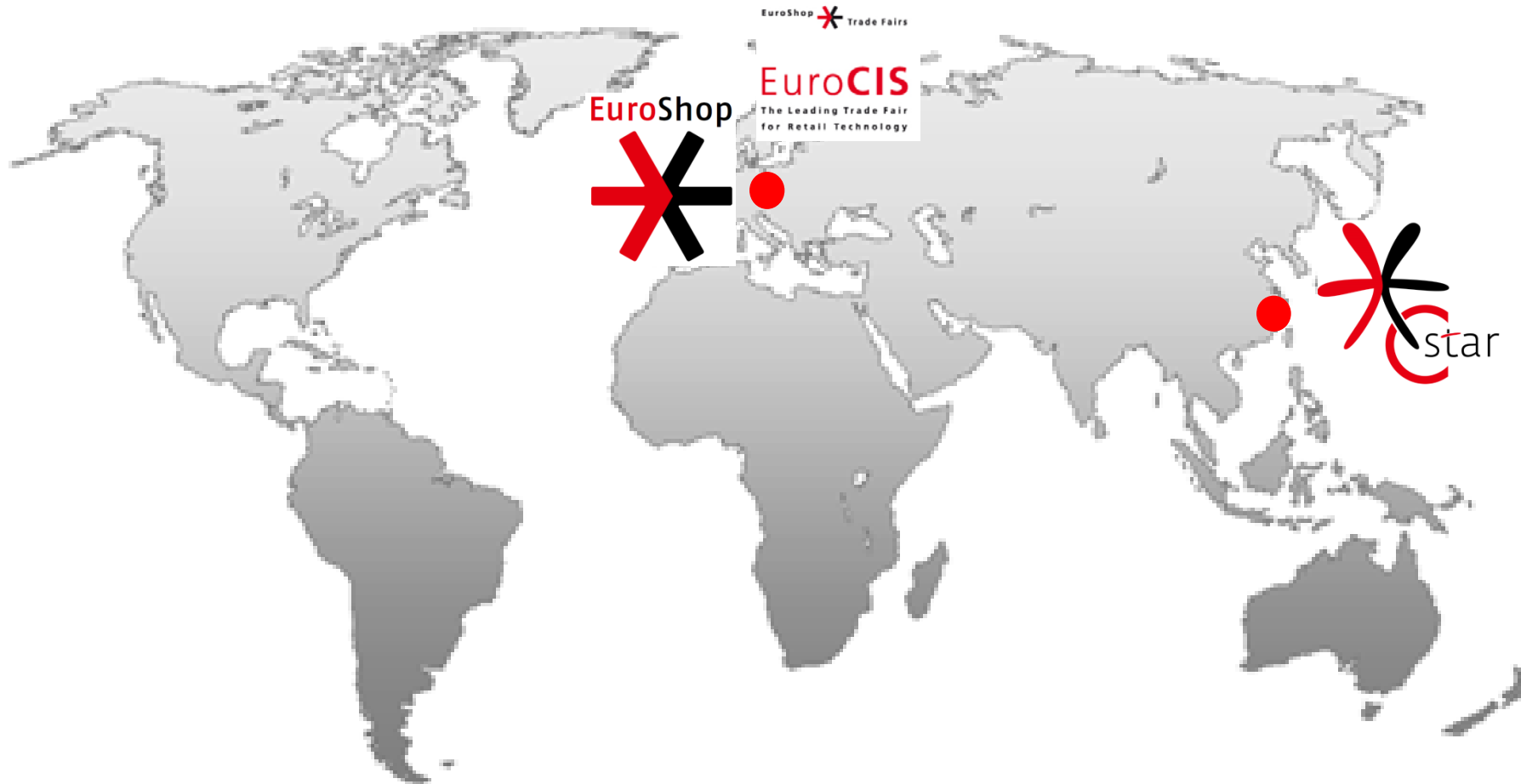


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The world of our retail shows: EuroShop, EuroCIS and C-star



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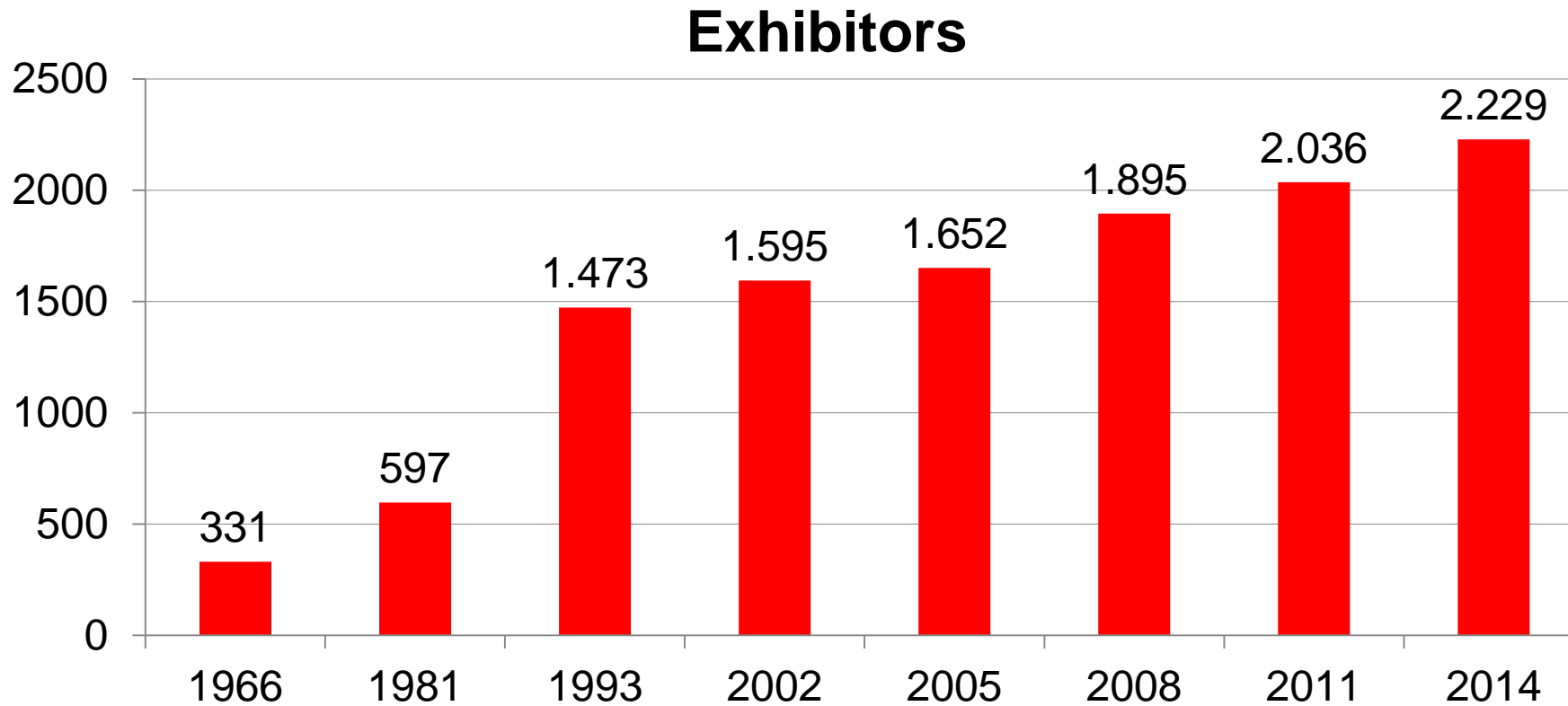


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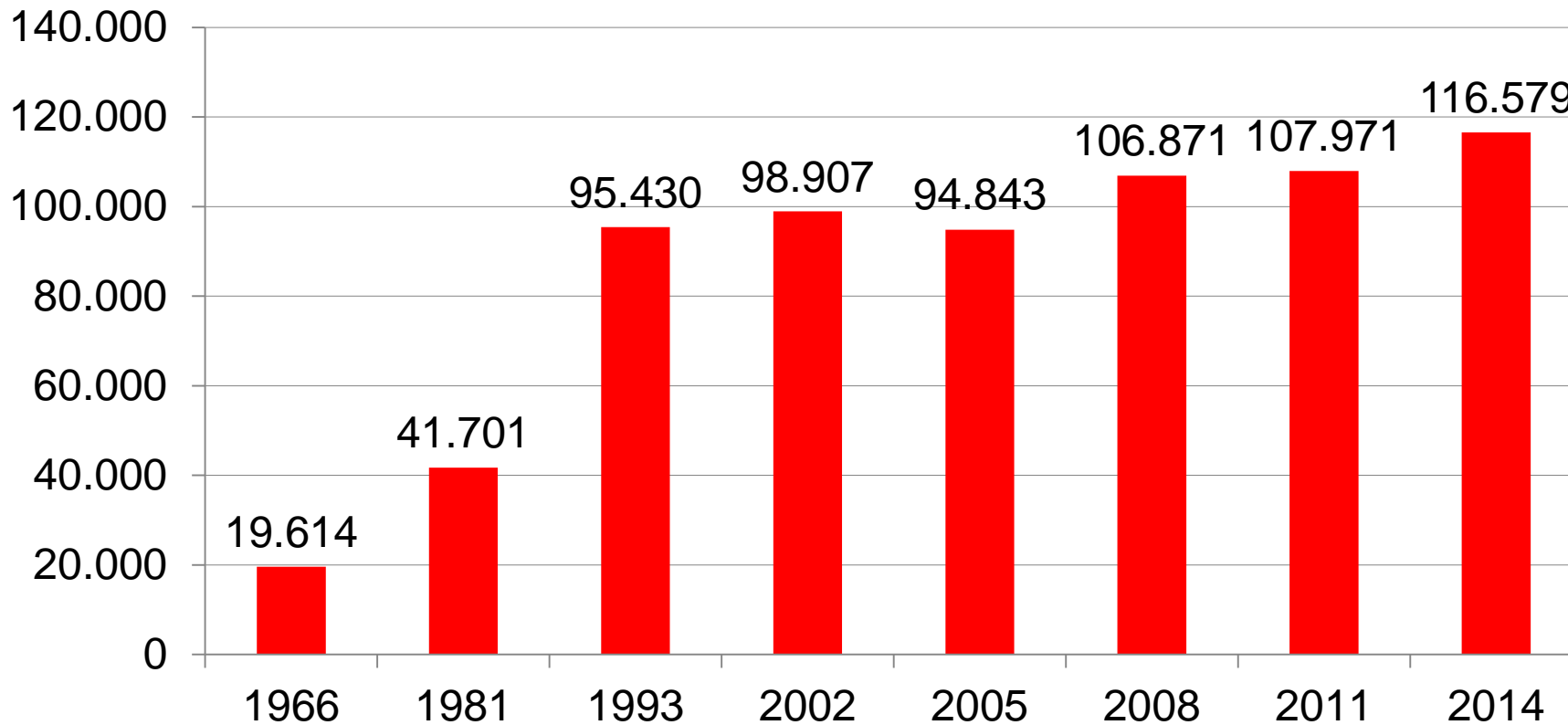
Dimensions of EuroShop 2014





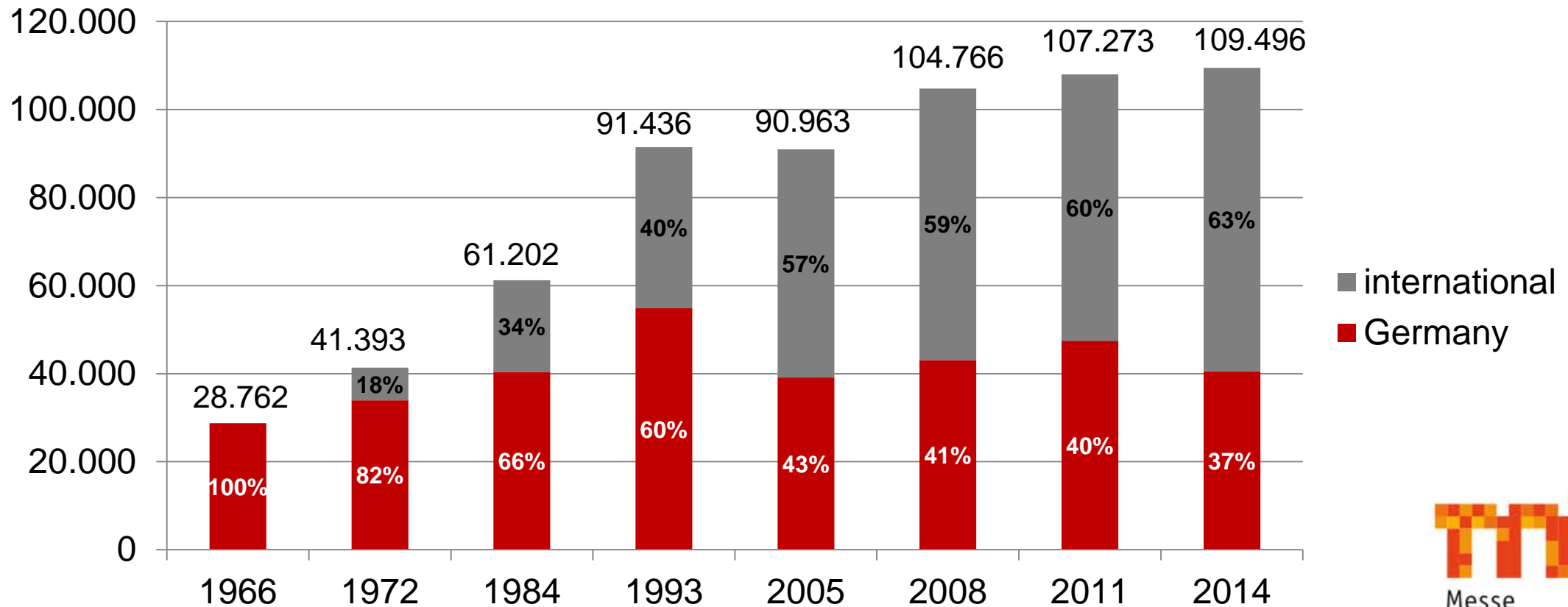
Dimensions of EuroShop 2014

Net space in sqm





Growth of numbers of visitors



EuroShop 2017: All Dimensions of Success

Shop Fitting & Store Design

Expo & Event Marketing

Retail Technology

Food Tech & Energy Management

POP Marketing

Lighting

Visual Merchandising

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2017



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Hallen/Halls 1 + 3	POP Marketing ■ Signage ■ Displays ■ Outdoor Communication
Hallen/Halls 4 + 5	Expo & Event Marketing ■ Stand Construction & Equipment ■ Brand Communication ■ Communication Design ■ Event Technology
Hallen/Halls 6 + 7a	Retail Technology ■ Retail Software ■ PoS Technology ■ Mobile Solutions ■ eCommerce ■ Payment Systems
Hallen/Halls 9 + 10	Lighting ■ Systems ■ Design ■ Technology
Halle/Hall 11	Visual Merchandising ■ Display Mannequins ■ Store & Window Decorations
Hallen/Halls 12 – 14	Shop Fitting & Store Design ■ Fixtures & Equipment ■ Architecture ■ Store Planning
10	■ Materials & Surfaces
Hallen/Halls 15 – 17	Food Tech & Energy Management ■ Refrigeration ■ Building Automation ■ Cooking & Baking Solutions
Halle/Hall 7	Special Exhibits

- A** Messe-Center/ Trade Fair Centre
- B** CCD Süd – Congress Center Düsseldorf/
CCD Süd – Congress Center Düsseldorf
- C** CCD Ost – Congress Center Düsseldorf/
CCD Ost – Congress Center Düsseldorf
- D** Zoll, Spediteure/ Customs, Forwarders
- E** Logistik-Zentrum/ Logistics Center
- Pendelbusspur/Shuttle bus



Messe
Düsseldorf

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Shop Fitting & Store Design



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Visual Merchandising



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Lighting



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POP Marketing



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Food Tech & Energy Management



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Retail Technology



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Expo Event Marketing



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Time schedule

Deadline for registration:

April 1, 2016

Start of hall planning:

April 15, 2016

Schon angemeldet



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A new star is born in China...



star

From Düsseldorf to Shanghai



Artwork by:

PROCÉDÉS CHÉNEL | 开新国际

Powered by



EuroShop

The World's Leading Retail Trade Fair
Düsseldorf · Germany

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Düsseldorf
Shanghai

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Exhibitors and rented space at C-star 2015



162 companies
On 4.330 sqm net space



from 23 countries

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**5.721 Visitors from
59 nations**





2016.05.18-20

Shanghai's International Trade Fair for
Solutions and Trends all about Retail

上海国际零售业设计与设备展
引领潮流的一站式解决方案

Shanghai, China • www.c-star-expo.com

These brands (only extract) attended C-star 2015:



Ermenegildo Zegna



MICHAEL KORS



ZARA



city'super



WOOLWORTH

AEON

TESCO

MARKS & SPENCER

METRO

REWE
Besser leben.

And many more.....



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C-star venue



Shanghai New International Expo Centre: a modern trade fair ground in the center of China's most charming metropolis



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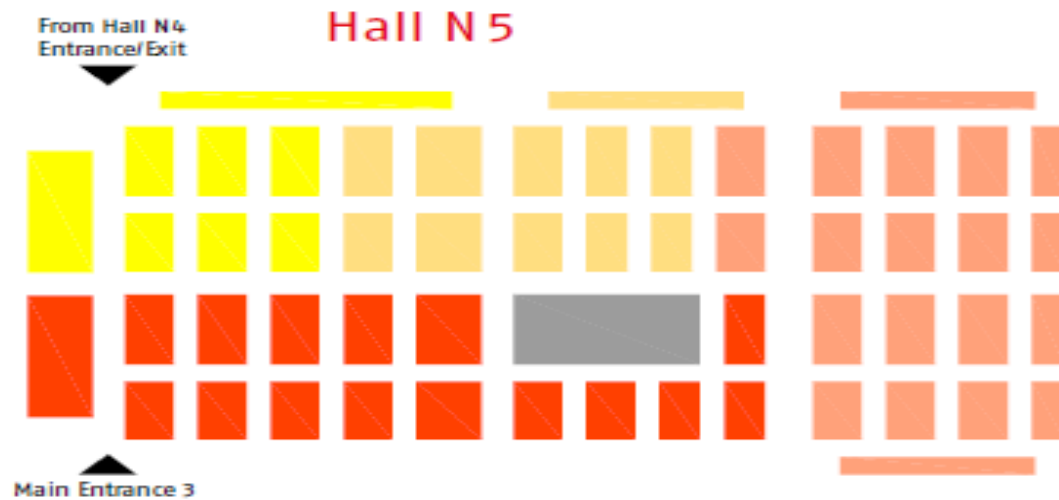


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C-star 2016



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C-star 2016

Special areas:

Designer Village for retail architects and store designers



C-star Designer Village: highly attractive architectural setting

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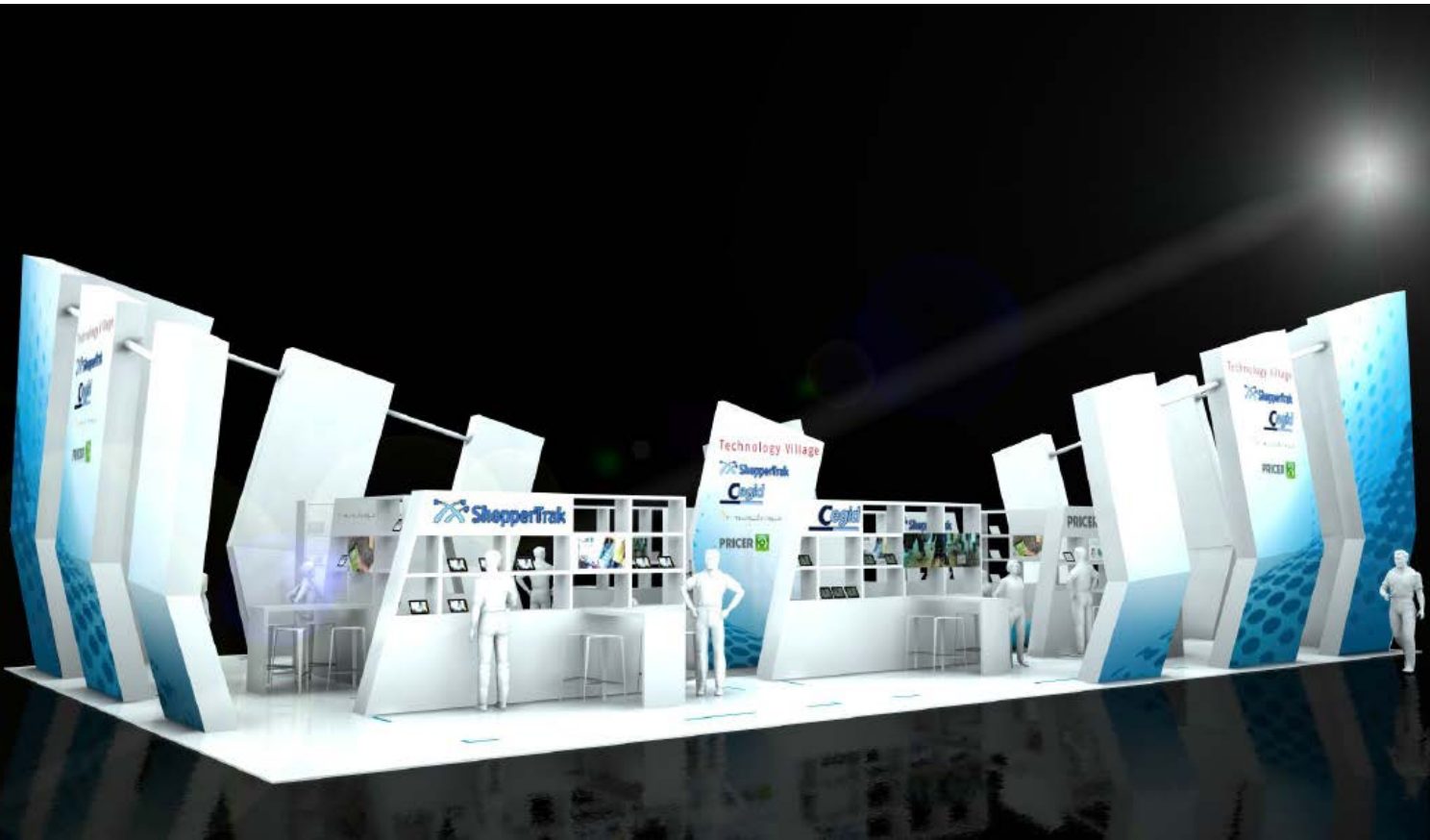
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C-star 2016

Special areas:

Retail Technology Village



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C-star Conference, Topic 2016: Local Heroes confirmed speakers from:



Alete



GfK

HORNBACH

ECE



RICOSTA



porta!

T··Systems



RENÉ LEZARD



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Guided store tour through Shanghai one day prior to C-star



**Exclusive insights
into Shanghai's
retail world**

**Guided by EHI
Retail Institute**

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Supporting program during C-star:

EuroShop Retail Design Award Ceremony at the Kempinski Hotel in Shanghai



18. Mai 2016

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Supporting program during C-star:

International reception at the rooftop bar of Ritz Carlton in Shanghai



19. Mai 2016

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See you at C-star from May 18-20, 2016



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ありがとうございます

And see you at EuroShop in March 2017

