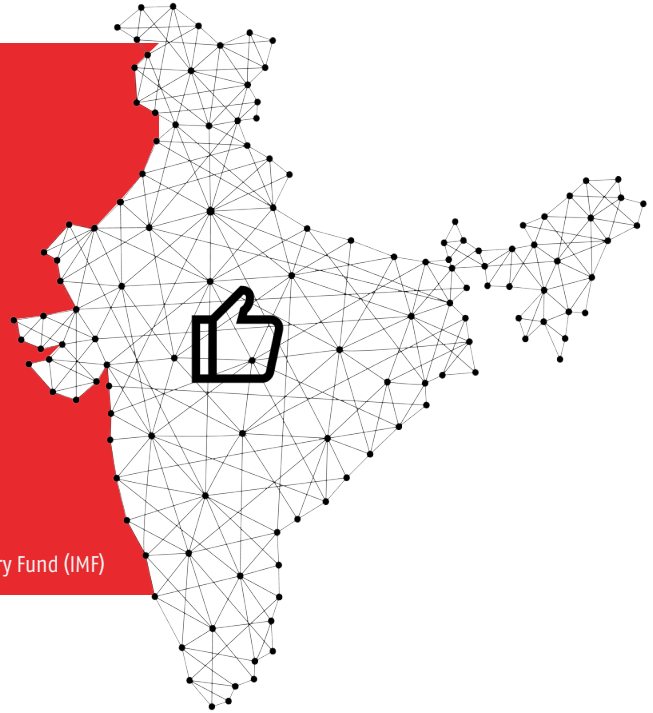


Economy

GDP (FY24): \$3.9 trillion
 GDP Growth Rate (FY24): 8.2%
 Fifth-largest economy in the world GDP rankings

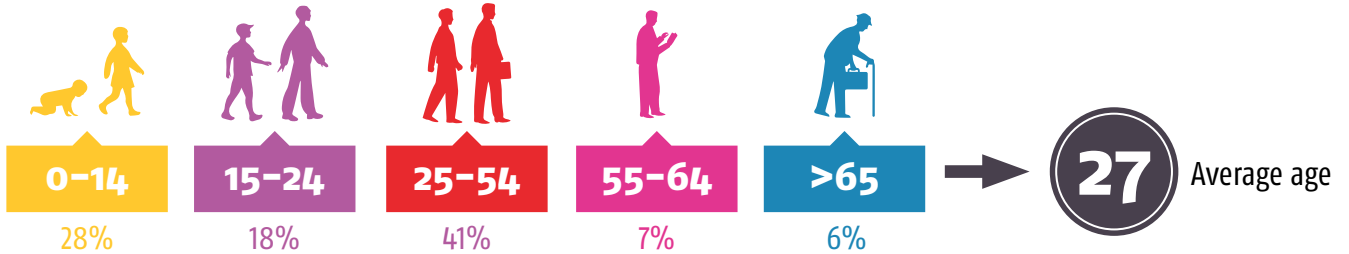
GDP Per Capita (FY24) : \$ 2730
 GDP per capita growth rate: 7.7%

Source : International Monetary Fund (IMF)

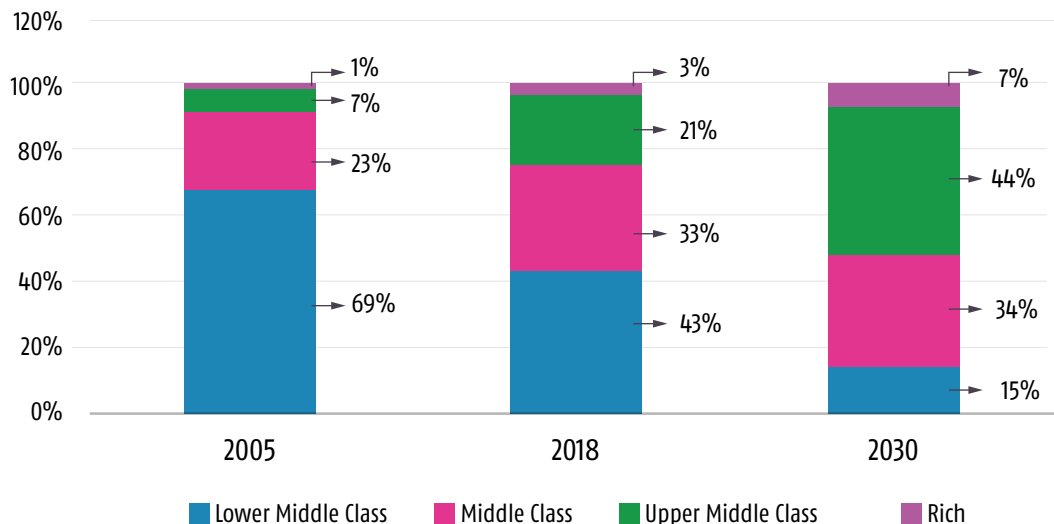


Consumer

Younger Population ▼



Growing Middleclass and Buying Power ▼



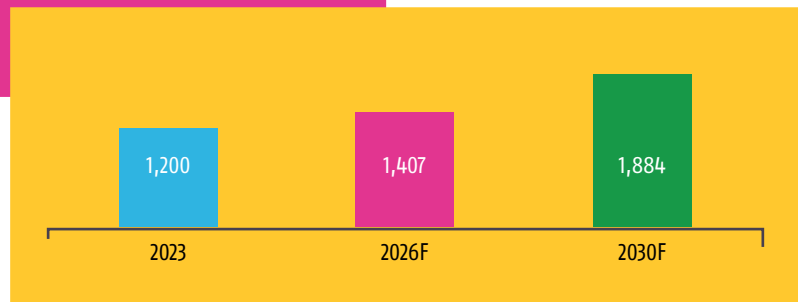
Market

- ▶ Most promising and developing marketplaces in the world with a growing consumer base.
- ▶ Many top multinational corporations entering India.
- ▶ Nearly 60 shopping malls encompassing a total retail space of 23.25 million sq. ft are expected to become operational during 2023-25.



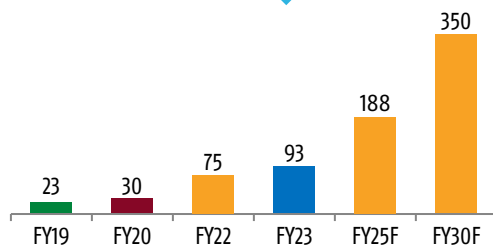
Market Size

Retail market in India (US\$ Billion)



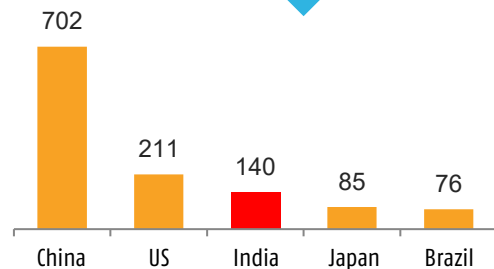
Key Trends

Indian E-commerce Market (US\$ billion)



Note: F-Forecast

E-retail shoppers (million - by country)



Top International & National Brands In India

International Chains: Ikea, H&M, Decathlon, Marks & Spencer, Tiffanys, Uniqlo, Gap, Toys”R”us, Tommy Hilfiger, Superdry, Bath & Body Works, Sephora, Victoria’s Secret, Zara, Pret A Manger, R&B, Mango, Only, Jack & Jones, Louis Vuitton, Calvin Klein, Bodyshop, Skechers, Levi’s, Wrangler, Hamley’s, Innisfree, Samsonite, Birkenstock, Porsche, Harley Davidson, Sunglasseshut, Adidas, Nike, Asics, Puma, Dyson, Clark’s and many more...

National Chains: Shoppers Stop, Westside, Lifestyle, Pantaloons, Tata Croma, Reliance Trends, Reliance Digital, Zudio, Louis Philippe, Allen Solly, Manyavar, Zivame, Third Wave Coffee, Wildcraft, Blackberrys, Indian Terrain, Global Desi, Fabindia, Nykaa, Aurelia, Bata, Chai Point and many more...

Why In-Store Asia 2025

It is the largest trade fair in the Indian subcontinent for retail resources and investments in store design, VM and In-store marketing. The last edition of the event in 2024 fostered a vibrant environment for over 5,500 attendees including decision makers from retail brands, service providers, architects, designers, advertisers, marketing agencies, contractors, consultants and various retail specialists, to network, share valuable insights and forge strategic partnerships that will shape the retail landscape.

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