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MAY 2027

Hall 3,
Bombay Exhibition Center,
Goregaon (E), Mumbai

Asia's Premier Trade Fair

18th Edition

for Store Design, Visual Merchandising and In-Store Marketing

www.instoreasia.in

International Application Form

Powered by
EuroShop
The World's No. 1 Retail Trade Fair

Registration deadline
15th March 2027

Messe Düsseldorf India

GB

Form

A

Application as ☐ Main Exhibitor ☐ Group Stand Organiser

Page 1 of 2

Please complete the form in capital lettering

For use by Messe Düsseldorf India only :	
Customer Code	
Application registered	
Application approved	

Please send the original to:

Organiser

Messe Düsseldorf India Pvt. Ltd.

20th Floor, Tower A, Building No. 5
DLF Cyber City, Phase II
Gurugram - 122002, India
Tel.: +91 (0)124 4544 500
Email: info@md-india.com

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12-14 May 2027
Hall 3, Bombay Exhibition Center
Goregaon (E), Mumbai, India

Registration Deadline: **15th March 2027**

www.instoreasia.in

International Contact:

Kathrin Brüggemeier
Senior Project Manager
Tel.: +49 (0) 211/4560-586
E-mail: BrueggemeierK@messe-duesseldorf.de

Indian Contact:

Vivek Bohra
Project Head
Tel.: +91 (0)124 4544 510
Mob.: +91 9654393213
E-mail: BohraV@md-india.com

1. Legal name and address of the Main Exhibitor*

(contract partner/service recipient* of Messe Düsseldorf India Pvt. Ltd.)
Messe Düsseldorf India will contact you regarding your catalogue/website presentation in good time

Company Name

Address

Post Code | City | Country

Phone | Fax

Email

Website

Our parent company is located (country)

1.1 Company registration details*

☐ Yes ☐ No

Registered Company

Registration No. | City

VAT ID

I herewith confirm that the company (= exhibitor) is an entrepreneur and that all future services of Messe Düsseldorf India Pvt. Ltd. will exclusively be purchased for our business.

In addition only for companies within EU: I herewith confirm that all future services of Messe Düsseldorf India Pvt. Ltd. will be purchased under the explicit use of the VAT-ID No. above mentioned.

Legal (corporate) structure

1.2 Owner contact details*

☐ M ☐ F

Name

Designation (CMD / MD / Director / Partner / Proprietor)

Mobile

Email

1.3 Exhibition administration contact details*

☐ M ☐ F

Name

Designation

Mobile

Email

2 Application for stand space

The following details under 2.1, 2.2, 2.3 and 2.4 can only be taken into account where feasible and cannot be regarded as a condition of participation.

Area in m² approx	Width in metres		Depth in metres	
	Min.	Max.	Min.	Max.

Maximum height limit bare space 4 meter • No construction allowed in shell scheme

2.1 Stand space inside exhibition hall (booth no.)

☐ Space without stand fitting Raw space only – Minimum size 24m²	**€ 255 per sqm*** Price for space only
☐ System stand – Basic Package (Shell Space) Space including stand fitting – Minimum size 12m² Details for furnishing and design (form C)	**€ 280 per sqm*** Stand construction Incl. netsurfaces Price

Surcharges

☐ Corner stand – 2 sides open	**10% of stand fee**
☐ End of block – 3 sides open	**15% of stand fee**
☐ Island site – 4 sides open	**20% of stand fee**

☐ **We request customized stand construction proposal instead of standard construction**

2.2 Registration fee — € 410*

2.3 Co-exhibitor fee — € 500*

Terms of payment:
• 100% before 15th March 2027 • All prices/costs are Exclusive of GST)

2.4 Management fees

All contractors other than the official contractors will be required to pay a management fee of €8,-/sqm for on-site co-ordination, design approval andconstruction debris disposal (further details to be obtained from the Technical Manual).

3 No. of proposed Co-exhibitors/ Group stand participant

*** Mandatory**

Please turn over

GB

Form **A**

Application as ☐ Main Exhibitor ☐ Group Stand Organiser

Page 2 of 2

Please complete the form in capital lettering

12-14 May 2027

Hall 3, Bombay Exhibition Center
Goregaon (E), Mumbai, India

Please re-enter details

Company

Post Code **City**

4. Third party authorized signatory for all legally binding actions for the exhibitor

Third party authorized signatory cannot however be considered as the exhibitor.
To be completed only if different from company address above.

Company Name ☐ M ☐ F

Contact Person

Address

Post Code City Country

Phone Fax

Email

Website

Our parent company is located (country)

5 Invoicing (choose only one)

☐ **Electronic invoicing:**
(pursuant to clause 11 of the General Terms of Participation)

We would like to receive Messe Düsseldorf India Pvt. Ltd. invoices electronically via e-mail as PDF attachments. For GST regulatory reasons invoices will always be issued to the exhibitor listed under item 1.

☐ **The exhibitor guarantees proper invoice processing by the recipient.**

☐ **Please send the electronic invoice to us at the following e-mail address:**

via e-mail to_____

or

☐ **Invoicing by mail:**
We prefer receiving the invoice by mail. For GST regulatory reasons invoices will always be issued to the exhibitor listed under item 1.

☐ **to the address of the exhibitor listed under item 1**

☐ **to the following billing address**

Company

Street

Post Code City

Country

6 Code nos. of products to be exhibited according to the List of Exhibits (Form D)*

Please note that product codes are not automatically listed in the catalogue
Please note that only one main area of presentation will be listed in the catalogue free of charge!

• **Main area of presentation (list one only)**
Other areas of presentation

Details of main exhibit

Height Width Length Weight

Max. concentrated load in kg/m² (max. 1.2 t) Machines in operation (yes/no)

We exhibited at the last show **Stand No.**

6.1 International target markets

☐ **Africa** ☐ **Asia** ☐ **Europe** ☐ **India**
☐ **Indonesia** ☐ **Middle East** ☐ **Russia** ☐ **South America**
☐ **USA** ☐ **Others** .....

6.2 Target groups from the following segments:

Please specify your main target group (group number)

☐ **Fashion** ☐ **Architects & Design Firms**
☐ **FMCG & Supermarkets** ☐ **Shop Fitting**
☐ **Home & Lifestyle** ☐ **Consulting**
☐ **CDIT** ☐ **Others: Please Specify**.....

6.3 We are a /an

☐ **Manufacturer** ☐ **Importer** ☐ **Exporter** ☐ **Wholesaler**
☐ **Institution** ☐ **Trader** ☐ **Sales organisation** ☐ **Association**
☐ **Service provider** ☐ **Trade Media** ☐ **Commercial representative**

• **Member of the following trade associations:**

7 Comments

**** The basic entry in the catalogue and on the Internet includes company name, address, and contact information, as well as the main area of presentation mentioned. You will receive additional catalogue and portal entry options from Messe Düsseldorf India Pvt. Ltd. after notification of admission.**

***** after notification of admission by Messe Düsseldorf GmbH / Messe Düsseldorf India Pvt. Ltd.**

Data protection regulations see refer conditions of participation- point no.10

By signing this application we accept as binding the Conditions of Participation and the Terms of Business as issued by Messe Düsseldorf India Pvt. Ltd., New Delhi.
The place of performance and jurisdiction for all mutual obligations is New Delhi or, at the request of Messe Düsseldorf India Pvt. Ltd., the jurisdiction of the exhibitor's place of business.

Name of the signatory ☐ M ☐ F

Designation

Place Date Company stamp and legally binding signature

*** Mandatory**

GB

Form

B

Application as ☐ Co- Exhibitor ☐ Group Stand Organiser

Please complete the form in capital lettering

For use by Messe Düsseldorf India only :	
Customer Code	
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Application approved	

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Organiser

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International Contact:

Kathrin Brüggemeier
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E-mail: BrueggemeierK@messe-duesseldorf.de

Indian Contact:

Vivek Bohra
Project Head
Tel.: +91 (0)124 4544 510
Mob.: +91 9654393213
E-mail: BohraV@md-india.com

1. Legal name and address of the Co-Exhibitor*

(contract partner/service recipient* of Messe Düsseldorf India Pvt. Ltd.)
Messe Düsseldorf India will contact you regarding your catalogue/website presentation in good time

Company Name

Address

Post Code | City | Country

Phone | Fax

Email

Website

Our parent company is located (country)

1.1 Company registration details*

☐ Yes ☐ No

Registered Company

Registration No. | City

VAT ID

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Legal (corporate) structure

1.2 Owner contact details*

Name

Designation (CMD / MD / Director / Partner / Proprietor)

Mobile

Email

1.3 Exhibition administration contact details of the co-exhibitor*

☐ M ☐ F

Name

Designation

Mobile

Email

2 Company and address of the main exhibitor/ Group stand organiser

The Main exhibitor / Group stand orgainser takes care of passing on this registration to Messe Düsseldorf India Pvt. Ltd.

Company Name

Address

Post Code | City | Country

Phone* | Fax*

Email*

Website

Booth Details | Hall No. | Stand No. ☐ M ☐ F

Name of the Signatory

Designation

Place | Date

Legally binding signature and company stamp of the main exhibitor*

3 We are aware that we are required to pay as

☐ **Co-exhibitor**
Registration fees € 410*
Co-exhibitor fees € 500*

☐ **Group stand participant**
Registration fees € 410*

Terms of payment:

- 100% before 15th March 2027
- All prices/costs are Exclusive of GST)

Please turn over

Form **B**

Application as ☐ Co- Exhibitor ☐ Group Stand Organiser

Page 2 of 2

Please complete the form in capital lettering

12-14 May 2027

Hall 3, Bombay Exhibition Center
Goregaon (E), Mumbai, India

Please re-enter details

Company

Post Code **City**

4. Third party authorized signatory for all legally binding actions for the exhibitor

Third party authorized signatory cannot however be considered as the exhibitor.
To be completed only if different from company address above.

Company Name ☐ M ☐ F

Contact Person

Address

Post Code City Country

Phone Fax

Email

Website

Our parent company is located (country)

5 Invoicing (choose only one)

☐ **Electronic invoicing:**
(pursuant to clause 11 of the General Terms of Participation)

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☐ **Please send the electronic invoice to us at the following e-mail address:**

via e-mail to_____

or

☐ **Invoicing by mail:**
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☐ **to the address of the exhibitor listed under item 1**

☐ **to the following billing address**

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Post Code City

Country

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Please note that product codes are not automatically listed in the catalogue
Please note that only one main area of presentation will be listed in the catalogue free of charge !

• **Main area of presentation (list one only)**

Other areas of presentation

Details of main exhibit

Height Width Length Weight

Max. concentrated load in kg/m² (max. 1.2 t) Machines in operation (yes/no)

We exhibited at the last show **Stand No.**

6.1 International target markets

☐ Africa ☐ Asia ☐ Europe ☐ India
☐ Indonesia ☐ Middle East ☐ Russia ☐ South America
☐ USA ☐ Others .....

6.2 Target groups from the following segments:

Please specify your main target group (group number)

☐ Fashion ☐ Architects & Design Firms
☐ FMCG & Supermarkets ☐ Shop Fitting
☐ Home & Lifestyle ☐ Consulting
☐ CDIT ☐ Others: Please Specify.....

6.3 We are a /an

☐ Manufacturer ☐ Importer ☐ Exporter ☐ Wholesaler
☐ Institution ☐ Trader ☐ Sales organisation ☐ Association
☐ Service provider ☐ Trade Media ☐ Commercial representative

• **Member of the following trade associations:**

7 Comments

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Data protection regulations see refer conditions of participation- point no.10

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The place of performance and jurisdiction for all mutual obligations is New Delhi or, at the request of Messe Düsseldorf India Pvt. Ltd., the jurisdiction of the exhibitor's place of business.

Name of the signatory ☐ M ☐ F

Designation

Place Date Company stamp and legally binding signature

*** Mandatory**

GB

Form **C** **Startup Package**

Please re-enter details

Company

Post Code City

For use by Messe Düsseldorf India only

Customer Code	
Application Registered	
Application Approved	

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Goregaon (E), Mumbai, India

*after notification of admission by Messe Düsseldorf India Pvt. Ltd.
Data protection regulations see www.instoreasia.in

Please send the original to:

Organiser

Messe Düsseldorf India Pvt. Ltd.
20th Floor, Tower A, Building No. 5
DLF Cyber City, Phase II
Gurugram - 122002, India
Tel.: +91 (0)124 4544 500
Email: info@md-india.com

Registration deadline / Start of hall planning:
15th March 2027

www.instoreasia.in

Anshuman Bhagwat
Director Technical Services
Tel.: +91 (0)124 4544 506
E-mail: BhagwatA@md-india.com

Startup Hub package price € 1000**

Additional Registration Fee € 410**

**Additional GST as applicable

Services included

- Dedicated Startup Hub area
- Covering the entire floor area of the hub with carpet
- Kiosk area
- 1 Bar stool
- 42 inch LED screen (Equipped with HDMI & Pen drive slots)
- 1 Laptop / Mobile charging point
- Lockable cabinet for storage
- One fascia name

Layout of Startup Hub

* Image is for reference use only

Text for fascia board

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25

If your company name does not fit above, please mentation full name below (in Caps)

For additional lighting, outlets etc. it is necessary to order a separate electric main connection.
Any waiver of individual company-specific or general services shall constitute no claim to reduction of the participation fee.

By signing this application we accept as binding the Conditions of Participation and the Terms of Business as issued by Messe Düsseldorf India Pvt. Ltd., New Delhi.
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☐ M
☐ F

Name of the signatory

Designation

Place Date

Company stamp and legally binding signature

GB

Form

C

Stand Building

Please re-enter details

Company
Post Code **City**

For use by Messe Düsseldorf India only

Customer Code	
Application Registered	
Application Approved	

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Organiser

Messe Düsseldorf India Pvt. Ltd.

20th Floor, Tower A, Building No. 5
DLF Cyber City, Phase II
Gurugram - 122002, India
Tel.: +91 (0)124 4544 500
Email: info@md-india.com

Registration deadline / Start of hall planning:
15th March 2027

www.instoreasia.in

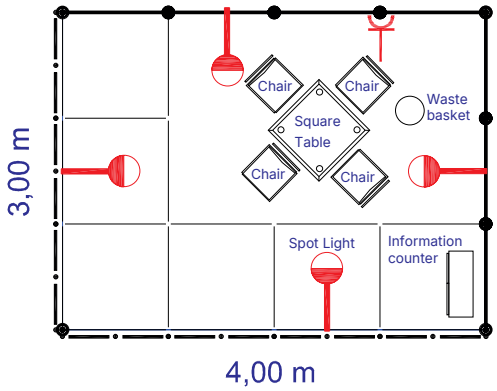
Anshuman Bhagwat
Director Technical Services
Tel.: +91 (0)124 4544 506
E-mail: BhagwatA@md-india.com

Service included in the 12sqm package price

Stand assembly and dismantling including all ancillary expenses

- Covering the entire floor area of the booth with carpet (grey)
- Stand partition walls to the neighbouring booths, 250 cm high, Octonorm system, white colour
- One fascia with lettering at the aisle (without logo)

Any waiver of individual company - specific or general services shallconstitute no claim to reduction of the participation fees



Equipment for stall / Package inclusions

Item	12sqm	18sqm	27sqm	36sqm
Stand partition walls, grey Carpet, laminated Fascia 330 mm high, with Company name in the English (White lettering)				
Table, 700 x 700mm,white & chrome legs (One per 9 sqm)	1	2	3	4
Chairs (One per 3 sqm)	4	6	9	12
Information counter (One per 9 sqm)	1	2	3	4
Spotlights, 100W (One per 3 sqm)	4	6	9	12
Power point, 15A, up to 500W (One per 9 sqm)	1	2	3	4
Waste basket (One per 9 sqm)	1	2	3	4

Text for fascia board

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25

***If your company name does not fit above, please mentation full name below (in Caps)**

Additional taxes as applicable (Currently 18% GST is applicable)

For additional lighting, outlets etc. it is necessary to order a separate electric main connection.
Any waiver of individual company-specific or general services shall constitute no claim to reduction of the participation fee.

By signing this application we accept as binding the Conditions of Participation and the Terms of Business as issued by Messe Düsseldorf India Pvt. Ltd., New Delhi.
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☐ M
☐ F

Name of the signatory

Designation

Place Date

Company stamp and legally binding signature

*Mandatory

Form

D

Index of products / List of products / exhibits

Company

Main area of presentation (list one only)

Please note that only main area of presentation is automatically listed in the catalogue.

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12-14 May 2027
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1 Shop Fitting & Store Design

1.1 Shop Fitting & Store Design

- ☐ 1.1.1 Shop architecture and store design
- ☐ 1.1.2 Shop planning
- ☐ 1.1.3 Project management
- ☐ 1.1.4 Seating
- ☐ 1.1.5 Merchandise presentation tables
- ☐ 1.1.6 Mirrors and mirror systems
- ☐ 1.1.7 Garment display racks, display stands
- ☐ 1.1.8 Fitting rooms
- ☐ 1.1.9 Sales containers
- ☐ 1.1.10 Sales counters
- ☐ 1.1.11 Showcases, display cases
- ☐ 1.1.12 Wall systems
- ☐ 1.1.13 Shelf systems
- ☐ 1.1.14 Heavy-duty shelving
- ☐ 1.1.15 Packaging equipment
- ☐ 1.1.16 Indoor playrooms
- ☐ 1.1.17 Free standing fixtures
- ☐ 1.1.18 Customer guidance Systems

1.2 Materials & Surfaces

- ☐ 1.2.1 Flooring
- ☐ 1.2.2 Floor-cleaning equipment
- ☐ 1.2.3 Surface materials
- ☐ 1.2.4 Wall coverings
- ☐ 1.2.5 Ceiling systems
- ☐ 1.2.6 Building materials
- ☐ 1.2.7 Armatures
- ☐ 1.2.8 Acoustic solutions

1.3 Shopping trolleys and baskets

- ☐ 1.3.1 Shopping trolleys
- ☐ 1.3.2 Shopping baskets
- ☐ 1.3.3 Shopping trolley parking boxes
- ☐ 1.3.4 Cleaning of shopping trolleys
- ☐ 1.3.5 Castors and wheels for shopping trolleys
- ☐ 1.3.6 Shopping trolley conveyors
- ☐ 1.3.7 Accessories for shopping trolleys

2 Visual Merchandising

- ☐ 2.1 Mannequins/figures
- ☐ 2.2 Display heads and busts
- ☐ 2.3 Torsos
- ☐ 2.4 Body frames, hangers
- ☐ 2.5 Accessories for mannequins and figures
- ☐ 2.6 Decorating and visual merchandising services
- ☐ 2.7 Visual merchandising software

3 Lighting

3.1 Lights

- ☐ 3.1.1 Exterior lighting
- ☐ 3.1.2 Lights for accent lighting
- ☐ 3.1.3 Lights for general or ambient lighting
- ☐ 3.1.4 Façade lighting

3.2 Lamps

- ☐ 3.2.1 Operating equipment for lamps
- ☐ 3.2.2 LED Lamps
- ☐ 3.3 Lighting planning and lighting systems
- ☐ 3.4 Lighting control systems

4 Food Service Equipment

- ☐ 4.1 In-store bakery points
- ☐ 4.2 Baking and pizza ovens
- ☐ 4.3 Deep fat fryers
- ☐ 4.4 Combination steam cookers
- ☐ 4.5 Microwave ovens
- ☐ 4.6 Rotisseries and grills
- ☐ 4.7 Stoves
- ☐ 4.8 Dishwashers
- ☐ 4.9 Packaging machines
- ☐ 4.10 Coffee machines
- ☐ 4.11 Ice cream makers
- ☐ 4.12 Food service machines/slicing machines
- ☐ 4.13 Kneading machines
- ☐ 4.14 Peeling- and cutting machines
- ☐ 4.15 Lettuce and vegetable washing machines
- ☐ 4.16 Juice extractor
- ☐ 4.17 Kitchen appliances
- ☐ 4.18 Cutlery/dishes/glasses
- ☐ 4.19 Extraction units
- ☐ 4.20 Airhygiene
- ☐ 4.21 Other

5 Refrigeration & Energy Management

5.1 Refrigeration systems/Refrigeration cabinets

- ☐ 5.1.1 Refrigeration cabinets, deep-freeze units
- ☐ 5.1.1.1 Refrigeration cabinets (shelves, island units, chests)
- ☐ 5.1.1.2 Deep-freeze units cabinets (shelves, islandunits, chests)

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Company

Main area of presentation (list one only)

Please note that only main area of presentation is automatically listed in the catalogue.

- ☐ 5.1.1.3 Ready-to-connect refrigeration units and deep-freeze units
- ☐ 5.1.1.4 Refrigerated counters
- ☐ 5.1.1.5 Accessories
- ☐ 5.1.2 Frozen food display cabinets, refrigeration systems, heat recovery systems
- ☐ 5.1.3 Refrigerated and deep-freeze storage
- ☐ 5.1.4 Cold rooms, deep-freeze rooms
- ☐ 5.1.5 Equipment for refrigerated and deep-freeze storage

5.2 Building service engineering and energy management

- ☐ 5.2.1 Heating, ventilation and air conditioning
- ☐ 5.2.2 Doors, door systems
- ☐ 5.2.3 Air curtain systems
- ☐ 5.2.4 Building automation and control systems
- ☐ 5.2.5 Renewable energies (systems and equipment)
- ☐ 5.2.6 Waste disposal, recycling, cleaning
- ☐ 5.2.6.1 Waste containers, containers for recycled raw materials
- ☐ 5.2.6.2 Waste compactors and grind
- ☐ 5.2.7 Energy management/Energy monitoring

6 Retail Marketing

6.1 Digital marketing solutions

- ☐ 6.1.1 Loyalty management solutions
- ☐ 6.1.2 Mobile marketing solutions
- ☐ 6.1.3 Mobile couponing
- ☐ 6.1.4 In-store navigation
- ☐ 6.1.5 Location based services
- ☐ 6.1.6 Smartphone apps
- ☐ 6.1.7 Smart fitting rooms
- ☐ 6.1.8 Digital signage solutions
- ☐ 6.1.9 Screens and LED walls
- ☐ 6.1.10 Customer screens for checkouts and scales
- ☐ 6.1.11 POS kiosk systems
- ☐ 6.1.12 Customer feedback terminals
- ☐ 6.1.13 Content management for digital POS media
- ☐ 6.1.14 In-store audio solutions
- ☐ **6.2 Fragrance marketing**

6.3 POS/POP displays

- ☐ 6.3.1 Acrylic and plastic
- ☐ 6.3.2 Cardboard
- ☐ 6.3.3 Paperboard, corrugated paperboard
- ☐ 6.3.4 Permanent displays
- ☐ 6.3.5 Temporary displays
- ☐ 6.3.6 Thematic displays

6.4 Printing/signage/decoration

- ☐ 6.4.1 Animation, revolving stages
- ☐ 6.4.2 Danglers
- ☐ 6.4.3 Plastic films, adhesive lettering
- ☐ 6.4.4 Graphic decoration elements
- ☐ 6.4.5 Light boxes
- ☐ 6.4.6 Neon signs
- ☐ 6.4.7 Illuminated signs
- ☐ 6.4.8 Illuminated decorations and accessories
- ☐ 6.4.9 Poster printing, large-format printing
- ☐ 6.4.10 Seasonal decorations, decorations for special industries and themes
- ☐ 6.4.11 Price signs
- ☐ 6.4.12 Textile decorations
- ☐ 6.4.13 Product, price and size labels
- ☐ 6.4.14 Special figures
- ☐ 6.4.15 Fabric figures

6.5 Outdoor advertising

- ☐ 6.5.1 Inflatable advertising media
- ☐ 6.5.2 Digital advertising systems
- ☐ 6.5.3 Large banners, façade coverings
- ☐ 6.5.4 Poster advertising
- ☐ 6.5.5 Promotional vehicles
- ☐ 6.5.6 Transport media
- ☐ 6.5.7 Services

6.6 POS marketing services

- ☐ 6.6.1 Merchandising companies
- ☐ 6.6.2 HR promotion agencies
- ☐ 6.6.3 POS marketing agencies
- ☐ 6.6.4 POS market research

6.7 Mobile outlets

- ☐ 6.7.1 Sales vehicles
- ☐ 6.7.2 Sales pavilions, stands
- ☐ 6.7.3 Marquees
- ☐ 6.8 Advertising materials
- ☐ 6.8.1 Banners
- ☐ 6.8.2 Shopping bags
- ☐ 6.8.3 Promotional merchandise

7 Retail Technology

7.1 Omnichannel/E-Commerce solutions

- ☐ 7.1.1 Omnichannel integration
- ☐ 7.1.2 Click & collect solutions
- ☐ 7.1.3 Online shop systems/platforms

Form **D** Index of products / List of products / exhibits

12-14 May 2027
Hall 3, Bombay Exhibition Center
Goregaon (E), Mumbai, India

Company

Main area of presentation (list one only)

Please note that only main area of presentation is automatically listed in the catalogue.

- ☐ 7.1.4 Online marketing solutions
- ☐ 7.1.5 Social media scanning
- ☐ 7.1.6 Trustmarks for online shops
- ☐ 7.1.7 Fulfilment

7.2 Analytics

- ☐ 7.2.1 Analysis tools for customer data, CRM software
- ☐ 7.2.2 Data warehousing
- ☐ 7.2.3 Big data management
- ☐ 7.2.4 Customer tracking
- ☐ 7.2.5 Price management
- ☐ 7.2.6 Auditing/financial controlling
- ☐ 7.2.7 Loss prevention
- ☐ 7.2.8 Predictive analytics

7.3 Payment systems

- ☐ 7.3.1 Card terminals, EFT terminals
- ☐ 7.3.2 Background operation, network operation, processing
- ☐ 7.3.3 Contactless payment systems, NFC solutions
- ☐ 7.3.4 Mobile payment solutions
- ☐ 7.3.5 Online payment solutions
- ☐ 7.3.6 Chip cards, chip & pin solutions
- ☐ 7.3.7 Biometric payment systems

7.4 Robotics

- ☐ 7.4.1 Service robots
- ☐ 7.4.2 Robots for stock-taking and stock management
- ☐ 7.4.3 Robots warehousing and order picking

7.5 Merchandise management (ERP)

- ☐ 7.5.1 Merchandise systems, ERP solutions
- ☐ 7.5.2 Stock management software
- ☐ 7.5.3 Merchandise planning, forecasting systems
- ☐ 7.5.4 Space management software, category management
- ☐ 7.5.5 Workflow management, document archiving

7.6 POS software

- ☐ 7.6.1 Checkout software
- ☐ 7.6.2 Self-checkout/self-scanning software
- ☐ 7.6.3 POS communication software
- ☐ 7.6.4 Software for mobile devices

7.7 POS hardware

- ☐ 7.7.1 Checkout hardware
- ☐ 7.7.2 Checkouts
- ☐ 7.7.3 Self-checkout, self-scanning systems
- ☐ 7.7.4 Cash management solutions
- ☐ 7.7.5 Touchscreens
- ☐ 7.7.6 Cash drawers, checkout drawers
- ☐ 7.7.7 Keyboards
- ☐ 7.7.8 POS printers, coupon printers
- ☐ 7.7.9 Scanners
- ☐ 7.7.10 Reverse vending systems (returns)
- ☐ 7.7.11 Retail vending systems
- ☐ 7.7.12 Display and poster printing systems
- ☐ 7.7.13 Mobile data capture devices
- ☐ 7.7.14 Smartphones/tablets

7.8 Supply Chain Management

- ☐ 7.8.1 EDI solutions
- ☐ 7.8.2 Supplier management
- ☐ 7.8.3 Web-based supplier portals, extranet systems
- ☐ 7.8.4 E-procurement solutions
- ☐ 7.8.5 Fleet management
- ☐ 7.8.6 Terms and conditions management
- ☐ 7.8.7 Tracking & tracing
- ☐ 7.8.8 Warehouse management
- ☐ 7.8.9 Picking and packing systems

7.9 Price labelling

- ☐ 7.9.1 Electronic shelf labels (ESL)
- ☐ 7.9.2 Labels and price tags
- ☐ 7.9.3 Label printers
- ☐ 7.9.4 Manual labelling systems
- ☐ 7.9.5 Price and labelling machines and systems

7.10 Communication technologies, networks

- ☐ 7.10.1 Store connectivity solutions
- ☐ 7.10.2 RFID solutions
- ☐ 7.10.3 Wireless solutions
- ☐ 7.10.4 Network management
- ☐ 7.10.5 IoT solutions

7.11 HR Management

- ☐ 7.11.1 Workforce management systems
- ☐ 7.11.2 Payroll accounting systems
- ☐ 7.11.3 Time-tracking systems
- ☐ 7.11.4 E-learning software

7.12 Weighing technology

- ☐ 7.12.1 Scales
- ☐ 7.12.2 Printing systems and accessories
- ☐ 7.12.3 Software for data provision
- ☐ 7.12.4 Integrated scale/checkout systems

7.13 Merchandise surveillance

- ☐ 7.13.1 Anti-theft displays and tags

Form

D Index of products / List of products / exhibits

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Goregaon (E), Mumbai, India

Company

Main area of presentation (list one only)

Please note that only main area of presentation is automatically listed in the catalogue.

- ☐ 7.13.2 Electronic article surveillance
- ☐ 7.13.3 Customer guidance systems
- ☐ 7.13.4 Security leash systems
- ☐ 7.13.5 Mechanical merchandise surveillance
- ☐ 7.13.6 Source tagging solutions
- ☐ 7.13.7 RFID merchandise surveillance solutions
- ☐ 7.13.8 Security tags

7.14 Surveillance installations

- ☐ 7.14.1 Electronic shopping trolley management systems
- ☐ 7.14.2 Customer frequency measurement
- ☐ 7.14.3 Mirror surveillance
- ☐ 7.14.4 Video surveillance systems

7.15 Access control

- ☐ 7.15.1 Electronic access control
- ☐ 7.15.2 Mechanical access control
- ☐ 7.15.3 Security systems for emergency exits/escape routes

7.16 Cash management, storage and transport

- ☐ 7.16.1 Money counting systems
- ☐ 7.16.2 Coin and banknote counterfeit detectors
- ☐ 7.16.3 Cash management and transport services
- ☐ 7.16.4 Safes
- ☐ 7.17 Security services

7.18 Services

- ☐ 7.18.1 Implementation of ERP systems
- ☐ 7.18.2 Implementation of POS solutions
- ☐ 7.18.3 Maintenance of central hardware
- ☐ 7.18.4 Maintenance of store/outlet systems, field service
- ☐ 7.18.5 Operation of ERP systems
- ☐ 7.18.6 Operation of POS systems
- ☐ 7.18.7 Cloud-based IT services
- ☐ 7.18.8 IT consulting
- ☐ 7.18.9 IT security
- ☐ 7.18.10 Other IT services

8 Expo & Event Marketing

8.1 Exhibition stand construction/event construction

- ☐ 8.1.1 3-D CAD systems
- ☐ 8.1.2 Display manufacturers
- ☐ 8.1.3 Trade fair contractors
- ☐ 8.1.4 Installation companies
- ☐ 8.1.5 System manufacturers
- ☐ 8.1.6 Suppliers for exhibition stand construction
- ☐ 8.1.7 Decoration construction/stage construction
- ☐ 8.1.8 Marquees

8.2 Communication design

- ☐ 8.2.1 Planning and design
- ☐ 8.2.2 Brand communication
- ☐ 8.2.3 Theme displays

8.3 Brand communication and live communication

- ☐ 8.3.1 Communications agencies
- ☐ 8.3.2 Marketing event agencies
- ☐ 8.3.3 Promotion/sales agencies

8.4 Event engineering

- ☐ 8.4.1 Imaging
- ☐ 8.4.2 Stage engineering
- ☐ 8.4.3 Lighting engineering
- ☐ 8.4.4 Media and AV engineering
- ☐ 8.4.5 Projection engineering
- ☐ 8.4.6 Special effects
- ☐ 8.4.7 Sound engineering
- ☐ 8.4.8 Production companies

8.5 Furnishing

- ☐ 8.5.1 Flowers and decoration
- ☐ 8.5.2 Flooring/cavity floors
- ☐ 8.5.3 Decoration construction
- ☐ 8.5.4 Double-storey systems
- ☐ 8.5.5 Graphics, signage, banners
- ☐ 8.5.6 Rented furniture/furnishings
- ☐ 8.5.7 Staircase systems
- ☐ 8.5.8 Fabrics, films, sails
- ☐ 8.5.9 Wall systems, ceiling systems

9. General services

- ☐ 9.1 Market research companies
- ☐ 9.2 Trade associations, research institutes
- ☐ 9.3 Publishers, trade journals
- ☐ 9.4 Miscellaneous

Form

E Condition of Participation

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12-14 May 2027
Hall 3, Bombay Exhibition Center
Goregaon (E), Mumbai, India

Conditions of participation

1 Title of event

2 Organizer

3 Venue/Regulations

4 Dates

5 Deadline for Exhibitor Registration

6 Registration fee/Catalogue Entry

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13 Operation of exhibition stands

14 Co-Exhibitors and group stands

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17 Fair Insurance and Exclusion of Liability

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19 Reservations

20 Final Provisions

21 Salvatorian clause

22 Alterations

23 Force Majeure

Conditions of participation for Group stand organisers

E Refer Clause E1

1 Title of event

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2 Organizer

Messe Düsseldorf India Pvt. Ltd.
20th Floor, Tower A, Building No. 5
DLF Cyber City, Phase II
Gurugram - 122002, Haryana, India
Tel. : +91 (0)124 4544 500
Email : info@md-india.com
URL: www.md-india.com
www.instoreasia.in

In co-operation with
Messe Düsseldorf GmbH
P.O. Box 10 1006, 40001 Düsseldorf
Messeplatz, 40474
Germany
Tel. : +49 211 4560 01
Fax : +49 211 4560 668
URL : www.messe-duesseldorf.de

3 Venue/Regulations

Hall 3, Bombay Exhibition Center, Goregaon (E), Mumbai, India
(Children below 18 years of age will not be granted entrance to the exhibition hall)

4 Dates

Exhibition Date:	12 – 14 May 2027	
Exhibition Time:	12 – 13 May 2027	10:00 am-06:00 pm
	14 May 2027	10:00 am-05:00 pm
Raw Space Construction:	09 – 11 May 2027	
Shell Scheme Construction:	11 May 2027	
Dismantling:	14 May 2027	05:30 pm
	14 May 2027	upto 11:59 pm

5 Deadline for exhibitor registration

15th March 2027

5.1 Workers and exhibitors

For the time in which the trade fair is held, each exhibitor receives the following number of exhibitor passes free of charge:

Registered Sqm.	Passes
9 to 16	3
18 to 26	5
27 and above	10

The number of exhibitor passes are not increased for Co-exhibitors or additionally represented organization. Exhibitor passes are intended solely for stand personnel and must not be passed on to third parties.

Workers passes for setting up and dismantling of stands are available in the numbers required. These passes are valid only during the time of setting up and dismantling and do not authorized the holder to enter the trade fair centre during the event. Workers passes must not be passed on to unauthorized third parties, i.e. to any third party not in a relationship of permanent to temporary employment with the exhibitor.

6 Registration fee / Catalogue Entry

6.1 Registration fee

A one-off registration fee of **€410 +** (additional taxes as applicable) is due and payable upon submission of application. The exhibitor shall be billed for such amounts. The registration fee includes a basic entry in the catalogue (max 4 lines), consisting of exhibitor's name, full address and an entry under the main area of presentation in the index of products.

6.2 Catalogue Entry

The exhibitor is forwarded separate forms in due course for catalogue entries in addition to the basic entry.

These provisions (6.1 and 6.2) also apply to co-exhibitors.

6.2.1 The catalogue is issued by Messe Düsseldorf India Pvt. Ltd. Exhibitors will receive in due time either from the Messe Düsseldorf India Pvt. Ltd. or an appointed third party full details on catalogue entries and placing of advertisements. No claims can be entertained for incorrect, incomplete or omitted entries.

7 Participation fees

7.1 Stand space inside exhibition hall

7.1.1 Space including stand fittings

Shell Scheme Price: € 280 per sqm*

(Minimum stand space : 9 sqm with surface price)

Basic equipment for shell scheme model

- Stand construction and dismantling, incl. all ancillary costs, comprising:
- Covering the entire floor area of the booth with carpet (grey)
- Carpet - new needle punched including plastic covering during built up time
- Stand partition walls to the neighbouring booths, 250 cm high, Octonorm system, white colour
- One fascia with lettering at the aisle, 33 cm high, white (without logo)
- 1 Table, 700 x 700mm,white & chrome legs (One per 12 sqm)
- 3 Chairs (One per 3 sqm)
- 1 Information counter (One per 9 sqm)
- 3 Spotlights, 100W (One per 3 sqm)
- 1 Power point, 15A, up to 500W (One per 9 sqm)
- 1 Waste basket (One per 9 sqm)

7.1.2 Bare Space Price € 255 per sqm*

(Minimum Stand space: 24 sqm)

7.1.3 Surcharges

Corner Stand - 2 sides open	**10% of Stand Fee**
End of block - 3 sides open	**15% of Stand Fee**
Island site - 4 sides open	**20% of Stand Fee**

7.2 Registration fee € 410*

7.3 The Co-exhibitor fee is € 500*

7.4 Management fee € 8 per sqm*

A management fee is due and payable to the site management for stands without stand fitting.

*** All fees are exclusive of GST**

7.5 General services and facilities

- Provision of net fair space (stand area) during the official opening hours
- Pro rata charge for collectively used area (difference between gross and net area) Stand number
- Cleaning of aisles and passages in halls (exhibitors are responsible for cleaning their stands)
- General security (no individual surveillance)
- Fire protection service during assembly, event and dismantling
- Carpet in the aisles
- General illumination during assembly, event and dismantling
- Design of open-air space and halls (flags, inscriptions)
- Equipping and operating a Messe Düsseldorf India Pvt. Ltd. service centre (forwarding agents, technical facilities office and organiser's office)
- Comprehensive visitor canvassing
- Information stands for visitors
- Mandatory liability insurance by local organisers.

Any waiver of individual company-specific or general services shall constitute no claim to reduction of the participation fee.

Any additional technical services required, e.g. power, security elements, water, local labour etc., are provided exclusively by Messe Düsseldorf India Pvt. Ltd. at an extra charge and can be ordered using order forms. Fees for additional stand assembly services supplementary to those included in the participation fee, and any orders for services shall be agreed on or charged according to Messe Düsseldorf India Pvt. Ltd.'s price lists valid at the time of the event.

Exhibitors shall pay additional rental fees for use of such areas outside official opening hours.

The fees published by Messe Düsseldorf India Pvt. Ltd. are fixed prices and are binding on the organiser both parties once the exhibitor has been admitted. In the event of any change in the initial conditions agreed between local contractual partners and Messe Düsseldorf India Pvt. Ltd. or any amendment to legal provisions and fees after admission, Messe Düsseldorf India Pvt. Ltd. shall be entitled to charge these to the exhibitor at the current rate.

7.6 Complaint

Complaints about any defects in the stands hired from Messe Düsseldorf India Pvt. Ltd. under clause (7.1.1 & 7.1.2) of participation fees or exhibition area, are to be made in writing to Messe Düsseldorf India Pvt. Ltd. Ltd immediately on occupying the exhibition area, so that Messe Düsseldorf India Pvt. Ltd. can remedy such defects. Later complaints will not be considered and will not give rise to claims against Messe Düsseldorf India Pvt. Ltd.

7.7 Taxation

The participation fees, in accordance with article 7 of the contract, are to be understood as prices per m² excluding any applicable taxes. If any taxes are triggered by the additional services, then they are due in addition to the agreed price.

The customer will effect all payments due hereunder without withholding of, deduction for or on account of any present or future taxes, duties, assessments or governmental charges of whatever nature imposed or levied by any governmental authority in connection with this agreement. If the customer becomes obligated by law to make such withholding or deduction at source, the customer will pay to the organiser such additional amounts as may be necessary to enable the organiser to receive on the due date a net amount equal to the full amount which it would have received the payment had not been subject to the Taxes. The exhibitor shall promptly pay all the Taxes, deductions and with holdings and shall not later than eight Business Days after receiving the same, furnish the organiser with such certificates, receipts or other documents confirming receipt by the competent authority of such payments.

8 Application

Applications must be submitted using the enclosed form, acknowledging these Conditions of Participation. The completed application form bearing a legally binding signature and company stamp should be couriered to :

Messe Düsseldorf India Pvt. Ltd.

20th Floor, Tower A, Building 5
DLF Cyber City, Phase II
Gurugram - 122 002, Haryana, India
Tel.: (0)124 4544 500
OR
Mailed to: BrueggemeierK@messe-duesseldorf.de / BohraV@md-india.com
No account shall be taken of conditions or provisions contained in applications. Requests for specific sites do not constitute a condition of participation.

The application shall be binding irrespective of admission by the organiser. Only upon receipt by the organiser shall the application be deemed to have been submitted it shall be binding pending final admission or non - admission. Particulars given shall be stored for automatic data processing and shall be made available to third parties upon implementation of the contract. Applications shall be processed in the order received. Any applications received after the registration deadline can only be considered if sufficient space is available.

Any services offered by companies having exclusive rights in the fairgrounds must be ordered through Messe Düsseldorf India Pvt. Ltd.

9 Admission

In principle, only those exhibitors are admitted whose product range iscovered by the title and scope of the event. There is no legal right to admission.

Messe Düsseldorf India Pvt. Ltd. decides on the admission of exhibitors andexhibits. Any firm which has failed to meet its financial obligations as against Messe Düsseldorf India Pvt. Ltd. (from previous fair participations and/or under the terms of these Conditions of Participation, Item 10)may be rejected. Exhibitors will be informed of admission in writing and admission shall apply only to the exhibitor stated therein. The mailingof the notice of admission gives rise to a contract between Messe Düsseldorf India Pvt. Ltd. and the exhibitor. Messe Düsseldorf India Pvt. Ltd. shall be entitled to revoke any admission if such admission was based on amis understanding, false information or if the preconditions for admission no longer apply.

Should Messe Düsseldorf India Pvt. Ltd. be compelled to relocate or change individual stands, entrances, exits or aisles at a later point in time, this shall not give rise to any claims. If through no fault on the part of Messe Düsseldorf India Pvt. Ltd. the space allocated is no longer available, the exhibitor shall be entitled to a refund of the participation fee. No claims for damages may be submitted.

Following admission by Messe Düsseldorf India Pvt. Ltd. (conclusion of the contract), the obligation to pay the participation fee shall remain legally binding even if, for example, the authorities in the exhibiting country do not approve, in whole or in part, the exhibitor's import requirements, or if exhibits fail to arrive in time or to arrive at all (e.g. owing to loss, delays in transit or customs), or if the exhibitor or his agent is delayed or even unable to attend.

Should the exhibitor or his agent fail to take over the allocated stand area two days prior to the beginning of the event, such area may be otherwise disposed of. This shall not release the exhibitor from his contractual obligations or entitle him to a demand refund or lodge any other claims.

10 Data protection/ Copyright

The Exhibitor gives permission to the Messe Düsseldorf India Pvt. Ltd. to publish before, during and after the Exhibition any and all press releases, photographs, product information, and brochures sent to them for the purpose of obtaining publicity for the Exhibition and/or Exhibitor. The Exhibitor guarantees that all graphic elements, designs and photos are either:

- Original material
- Paid for by the Exhibitor or
- Already in the public domain such that the Messe Düsseldorf India Pvt. Ltd. cannot be sued for copyright violation.

11 Terms of Payment

11.1 Participation costs set forth in Item 7 shall become due upon approval of the admission. The exhibitor shall be billed for this account.

11.2 100% Payment of the invoices is due immediately unless other payment deadlines are stated in the invoices.

11.3 Bills for other, separately ordered services or deliveries shall be payable in advance/ at the time of performance or upon receipt of the invoice.

11.4 Remittances quoting the name of the event, customer's bill numbers, are payable to Messe Düsseldorf India Pvt. Ltd., New Delhi, India:

- Along with application forms : **100% of booking amount + Registration Fees**

Cheque/Demand Draft/Bank Transfer to:

Beneficiary Name	:	**Messe Duesseldorf India Pvt. Ltd.**
Name of Bank	:	**Deutsche Bank AG**
Branch	:	**ECE House, 28 K.G. Marg, New Delhi-110001**
Bank Branch No	:	**6550002**
Bank Swift Id	:	**DEUTINBBDEL**
Account No.	:	**1523935000**
Account Type	:	**Current**
RTGS IFSC Code	:	**DEUT0796DEL**
PAN	:	**AABCC4880E**
GST	:	**07AABCC4880E1ZT**

- **Via e-mail, kindly provide the Reference details of Bank Transfer/UTR No.**
- **The details of PAN and TDS for any / all transaction made must be provided**

11.5 For all outstanding liabilities Messe Düsseldorf India Pvt. Ltd. Ltd. may retain the stand equipment and products of the relevant exhibitors as security.

Messe Düsseldorf India Pvt. Ltd. shall not be liable for damage to and/or loss of goods to which a lien attaches.

11.6 If invoices are sent to a third party on the exhibitor's instructions, the latter shall still remain liable for the full payment.

11.7 In case of default, interest shall be charged at a rate of 4% above the current State Bank of India prime rate. Where payment dates are not met, Messe Düsseldorf India Pvt. Ltd. shall be entitled to rescind the contract or otherwise dispose of the stand area. Item 11 of the Conditions of Participation shall apply.

11.8 If exhibitors have ordered Messe Düsseldorf India Pvt. Ltd. services, Messe Düsseldorf India Pvt. Ltd. is entitled to withhold such services, including the supply of electricity, water, compressed air etc., until the exhibitor has fulfilled his/her financial obligations to Messe Düsseldorf India Pvt. Ltd.

12 Withdrawal or Non-Participation

The exhibitor is not entitled to cancel their participation after sending duly filled in space application form. No refund of participation fees will be paid to the exhibitor if the exhibitor decides not to participate in the said fair after sending the duly filled in space application form and is entitled to pay 100% payment as per the exhibition space booked.

13 Operation of exhibition stands

During the exhibition opening hours the stand must be manned by a sufficient number of staff of the exhibiting companies and should be accessible to the visitors. Exhibitors have no right of access to other stands outside the official opening hours, unless permission has been obtained from the respective stand exhibitor. Exhibition stands must be operated in accordance with the legal conditions and administrative guidelines.

13.1 Stand Height

The maximum construction and advertising height for stand construction is 4 mtrs. Assuming that the Technical Guidelines are observed in designing and constructing stand, drawings need to be submitted for one-storey stand construction in the halls insofar as they are built by the exhibitor. On request, Messe Düsseldorf India Pvt. Ltd. will check submitted stand construction plans (Submitted in two copies) for exhibitors. No Specific approval will be issued.

It is mandatory for all bare/raw space construction stands, mobile stands, stands with bridges, stairs, cantilevered roofs, galleries etc. and constructions on the open-air exhibition grounds require written approval from Messe Düsseldorf India Pvt. Ltd.

In the case of infringement of any of the conditions specified here, Messe Düsseldorf India Pvt. Ltd. is entitled to take action in accordance with the General Terms of Participation.

Messe Düsseldorf India Pvt. Ltd. will erect partition walls only upon request and at the exhibitor's expense.

Exhibitors will receive, in good time, the order form for these walls and furthers stand walls (height 2.5m) with the exhibitor's manual.

14 Co-exhibitors and group stands

Without the prior consent of the organiser, exhibitors are not permitted to give their allotted stand either fully or in part to a third party, whether for payment or free of charge. Products or companies other than those specified on the admission slip cannot be advertised on the stand.

Permission to accept co-exhibitors will be given only upon application in writing by the exhibitor to Messe Düsseldorf India Pvt. Ltd. The co exhibitor is liable to the same conditions as the main exhibitor. The co exhibitor is required to pay the co-exhibitor fee to the organiser. The main exhibitor will, however, always be liable for the payment of the co exhibitor's fee/ Registration fee.

Messe Düsseldorf India Pvt. Ltd. reserve the right to cancel the contract with the main exhibitor if their co-exhibitors are admitted without the approval of the organiser. The exhibitor waives the rights of unwarranted interference. The exhibitor will have no right to claim damages. Co exhibitors are all exhibitors who are represented on a stand with their own staff and own exhibits alongside the main exhibitor. Companies with close economic or organisational ties are also classified as co-exhibitors. Company representatives will not be admitted as co-exhibitors. Additionally represented companies are classified as those whose exhibits are shown by the exhibitor.

Manufacturers of such equipment, machinery or other products which are necessary for the demonstration of an exhibitor's products are not regarded as co-exhibitors or as additionally represented companies. In accordance with the admissions regulations, co-exhibitors details can be entered into the catalogue with their full address provided all fees have been paid and the necessary documents have been received by the specified deadline. Messe Düsseldorf India Pvt. Ltd. can authorise group stands provided they are in keeping with the overall pattern of the event.

Exhibitors on group stands are subject to all regulations. If a stand is allocated to two or more companies, each company will be jointly and severally liable to the organiser. Companies on a joint stand can nominate a common representative on the application form.

15 Exhibits

Any display of inflammable or pungent exhibits or exhibits whose demonstration entails noise requires the prior written consent of Messe Düsseldorf India Pvt. Ltd..

Exhibits may not be removed during the course of the event. The operation and demonstration of exhibits is only admissible within the scope of legal requirements and accepted standards. Messe Düsseldorf India Pvt. Ltd. is neither in charge of nor responsible for questions of legal requirements and licenses, quotas or transfers of sales proceeds.

The format of the exhibition is B2B. No sales what so ever is permitted at all times during the entire duration of the event.

16 Technical Guidelines

The Technical Guidelines and its various forms are a constituent part of these Conditions of Participation and must be adhered to. The Technical e-manual will be published 45 days before the exhibition & the exhibitors can submit the online forms with the payment for the furniture and services.

17 Fair Insurance and Exclusion of Liability

The exhibition will be covered by a general exhibition insurance contract covering the usual insurable risks such as fire, burglary & theft. Organizer's insurance does not cover the risk of individual exhibitor. Therefore it is advisable for exhibitors to have their participation risk covered at their own expense.

All damages incurred must be reported in writing to the police. Incidences of fire, theft and burglary must be reported to the trade fair management and the police within 24 hours. Messe Düsseldorf India Pvt. Ltd. is liable for financial losses and damage to property or assets only in the case of willful intent or gross negligence.

Messe Düsseldorf India Pvt. Ltd. accepts no duty to exercise proper care with respect to exhibits and/or stand fittings. This exclusion is in no way limited by the security measures provided or decoration services undertaken in individual cases.

The exhibitor is liable for all damages caused to third parties as a result of his exhibition participation, including damage to buildings on the fairgrounds and to the exhibition halls and/or their furniture and fittings, save where such damages are covered by a local third-party indemnity insurance.

18 Circulars

Once the stand areas have been allotted, the exhibitors will receive a circulars giving information on preparations for and the staging of the fair, 30 days prior to the exhibition. Any consequences arising from disregarding these circulars shall be borne by the exhibitor.

19 Reservations

Any rules and regulations of the host country or of the local contractual partner differing from these Conditions of Participation or imposing additional restrictions shall have precedence at all times. Organiser shall not be liable for any resulting losses or other disadvantages for the exhibitor.

The organiser shall be entitled to postpone, curtail, extend or cancel the event and to close individual or all sections of the fair either temporarily or permanently where unforeseen circumstances so dictate. Should it become necessary to postpone, curtail, extend or cancel the event, the exhibitor shall not be entitled to withdraw from the contract or to claim compensation should he/ she nevertheless waive his/her right to the stand area allocated to him/her, Item 12 of these Conditions of Participation shall apply. The organiser shall not be liable for any losses sustained or disadvantages suffered by the exhibitor as a result of a cancellation. Rather, the exhibitor shall insuch case be required to bear a reasonable share of the costs incurred by the organiser in preparing for the event.

Where the exhibitor has placed orders with Messe Düsseldorf India Pvt. Ltd. for services supplementary to those covered by the participation fee (Item 7), he shall be billed for the contributions incurred until this point in time.

20 Final Provisions

All agreements, individual approvals and special regulations require written confirmation by the trade fair company. Where ever admission documents contain the reference that they haven been drawn up by organiser by computer, even if they contain no signature, they are legally binding. If the exhibitor is already registered with Messe Düsseldorf India Pvt. Ltd. for the relevant event and if he/she has his/her own signature, orders/offers are also valid if they are received by Messe Düsseldorf India Pvt. Ltd. electronically using this procedure.

All claims by exhibitors against organiser – with the exception of liability with intent – must be made within 3 months. Claims made thereafter are invalid. The period of limitation starts at the end of the month in which the event finished.

The place of performance and jurisdiction for all mutual obligations is India or, at the request of organiser, the jurisdiction of the exhibitor's place of business. This also applies to complaints arising from cheques or drafts. If the exhibitor loses the case, he/she bears the full costs of the legal proceedings as well as the costs of any legal representation.

The Indian law is applicable in the event of any legal proceeding. All the matter / correspondence will be in English.

The law of the republic of India applicable under the jurisdiction of High court of Delhi, India.

20.1 Indemnification

The exhibitor agrees to indemnify and keep indemnified Messe Düsseldorf India Pvt. Ltd., its employees and agents from and against any action, liability, penalty, prosecution, notices, fines, investigation, cost, charges, expenses, damages or claim of whatsoever nature arising out of or resulting from any act attributable to the exhibitor, co-exhibitor, its employees and agents, involving (a) any loss, damage or destruction to any property whether real or personal of Messe Düsseldorf India Pvt. Ltd. or any third party, (b) any injury to any personal, (c) any breach of the covenants herein contained or wrongful representations and warranties made by exhibitor, co-exhibitor, its employees and agents, (c) any misconduct or negligence in performing its obligations under this agreement, and (d) any non compliance with applicable laws.

21 Salvatorian clause

In the event of any provision of this contract being or becoming wholly or partially ineffective, or should a loophole transpire in this contract such circumstances shall not affect the validity of the remaining contract. Instead of the ineffective provision and in order to close the loopholes, an appropriate provision shall apply, which in as far as legally possible, most closely approximates the objective which was, or would have been intended by the parties to the contract according to the sense and purpose of the contract, based on their consideration of the provision.

If the ineffectiveness of any provision is due to the extent of service or period (deadline or date), stated therein, it shall be replaced by the legally permitted scope which comes closest to the provision.

22 Alterations

Messe Düsseldorf India Pvt. Ltd. reserves the right to make alterations and additions in matters affecting technical arrangements and safety.

23 Force Majeure

The performance of this Agreement by Management is subject to a Force Majeure event (as defined below), making the Venue, in the sole discretion of Management, unfit for occupancy or the holding of the Exhibition, or which otherwise makes impossible, illegal or commercially impracticable the performance of Management under this Application. Upon the occurrence of a Force Majeure event, Management may take such action as is reasonable under the circumstances, including termination of this Application or the postponement or relocation of the Exhibition (or any part thereof). Management shall not be responsible for delays, damage, loss, increased costs or other unfavourable conditions arising by virtue of a Force Majeure event. As used herein, a "Force Majeure event" shall mean any cause or circumstance beyond Management's control making it illegal, impossible or commercially impracticable to hold the Exhibition or which otherwise has a materially adverse effect on the ability of Management to perform its obligations under this Application, including, but not be limited to: fire; casualty; flood; epidemic; World Health Organization travel advisory or travel alert; earthquake; volcanic eruption; explosion or accident; blockade embargo; inclement weather; governmental restraints; restraints or orders of civil defence or military authorities; act of public enemy; riot or civil disturbance; act or threatened act of terrorism, strike, lockout, boycott or other labour disturbance; Venue cancellation, inability to secure sufficient labour; technical or other personnel failure; impairment or lack of adequate transportation facilities; inability to obtain condemnation, requisition or commandeering of necessary supplies or equipment; local, state or federal laws, ordinances, rules, orders, decrees or regulations whether legislative, executive or judicial, and whether constitutional or unconstitutional; or acts of God.

Messe Düsseldorf India Pvt. Ltd.

Form
E1

Conditions of participation for Group stand organisers

Please re-enter details

Company	
Post Code	**City**

in-store asia
Inspiration. Innovation. Transformation.

12-14 May 2027
Hall 3, Bombay Exhibition Center
Goregaon (E), Mumbai, India

1 Messe Düsseldorf India Pvt. Ltd. provides the group stand organiser with the opportunity to organize a group stand at the above event. Following official admission to the exhibition, the group stand organiser also becomes an exhibitor. There is no right to a particular stand location.

2 The companies wishing to exhibit on a group stand must apply to Messe Düsseldorf India Pvt. Ltd. individually using Form B application form for group stand participant. Messe Düsseldorf India Pvt. Ltd. checks that they are eligible for the event and subsequently advises the group stand organiser accordingly. Only those companies which have been checked and deemed eligible may become exhibitors and be allocated space in the group by the group stand organiser. The group stand organiser must inform Messe Düsseldorf India Pvt. Ltd. of the size of stand allotted to each participant. This information must be provided to Messe Düsseldorf India Pvt. Ltd. by the specific deadline in the form of a list stating the size in square metres for each participant.

3 The group stand organiser as well as each group stand participant must acknowledge and adhere to the Messe Düsseldorf India Pvt. Ltd. regulations applicable to the event and / or to the exhibition venue itself. The regulations can also be obtained by contacting Messe Düsseldorf India Pvt. Ltd.

4 The group stand organiser is entitled to use Messe Düsseldorf India Pvt. Ltd. or event trade marks and titles in order to promote the participation of the exhibitors. Use for personal purposes is not permitted.

5 The group stand organiser is obliged to co-operate with Messe Düsseldorf India Pvt. Ltd. and third parties authorized by Messe Düsseldorf India Pvt. Ltd. in order to ensure that the organizational procedures are adhered to.

6 The group stand organiser is obliged to fully reveal to the individual participants the prices which Messe Düsseldorf India Pvt. Ltd. invoices to these participants for services supplied.

7 The group stand organiser is required to pay the space costs and any registration fees for group stand participants. These are payable once the participants have been officially admitted to the exhibition.

8 The group stand organiser will receive from Messe Düsseldorf India Pvt. Ltd. the appropriate number of free exhibitor passes according to the size of the stand as set out in the conditions of participation, as well as 2 further exhibitor passes for each group stand participant, and will forward these to the participants.

9 The costs for installation of water, electricity, compressed air and telecommunication connections for the individual stands on the group as well as the consumption costs and any other services will be invoiced separately by Messe Düsseldorf India Pvt. Ltd.

10 Group stand participants have the right to order free services from Messe Düsseldorf India Pvt. Ltd. independently.

11 The group stand organiser can select from the following methods of payment:

☐ Participants can order services to a limited extent only (parking tickets etc.) – invoicing will be to the group stand participants)

☐ Each group stand participant agrees to pay all amounts relating to their space for the services under section 9 above. (Invoicing will be to the group stand participants)

12 Other invoicing methods require prior agreement form Messe Düsseldorf India Pvt. Ltd and must be made in writing. In the event of the group stand organiser not being the original debtor, the group stand organiser shall be liable to Messe Düsseldorf India Pvt. Ltd for all relevant fees.

13 In addition to the above terms, all conditions of participation will also be applicable to group stand organizer and group stand participants.

Messe Düsseldorf India Pvt. Ltd.